

## 2018 Capture Photography Festival

### Open Call for Submissions

Deadline: December 28, 2017 4:30pm

### PLAY

#### **Sapperton Park chain link fence wall on 351 East Columbia St, New Westminster**

(Image and dimensions of site attached)

#### **Opportunity**

Capture Photography Festival and the City of New Westminster Public Art Program seek photography-based submissions for a new public art site. The theme for this call is “PLAY”. Artists are asked to consider the thematic of “Play” and consider related elements such as play on colour, abstraction, humour, vibrancy and community wellness as well as the specificity of the site. This public art project will be installed on the Sapperton Park chain link fence wall on 351 East Columbia St in New Westminster across from Royal Columbian Hospital. The fence measures 6m high by 27m wide.

The project will take the form of a temporary, large-scale photo installation. It will provide a point of access to art and photography for all members of the public—from nearby residents and commuters, to those drawn from outside the area by the local arts and culture scene.

One artist or one artist team will be selected for this opportunity. The artist or artist team will receive an artist fee of \$3000.00 CAD to produce one or more print-ready digital artwork files. Production and installation costs will be provided for by the City of New Westminster.

#### **Background**

The project will animate the Sapperton Park chain link fence wall on 351 East Columbia St. It will take the form of a temporary, large-scale photo installation on East Columbia Street—a high traffic location across from the newly renovated Sapperton Park, in the same neighborhood as Brewery District and Royal Columbian Hospital and in close proximity to Sapperton Skytrain Station and Begbie Plaza. The site is easily accessible by foot, bike, transit and driving. This project will provide a point of access to art and photography for all members of the public—from nearby residents and commuters, to those drawn from outside the area by the local arts and culture scene. The site is located at a central location in Sapperton, which is frequently animated with various community festivals and events such as Sapperton Days, holiday events and others. The public art piece will further contribute to the animation of these events, add to the community pride, sense of place and identity of New Westminster.

#### **Installation and material use**

The photograph selected for the Public Art Project in partnership with Capture Photography Festival will be printed on wide format mesh outdoor banner. The mesh is printed with the image and/or graphic desired, visible on both sides of the fence.

#### **About Capture Photography Festival**

Launched in 2013, the annual not-for-profit Festival strives to nurture emerging talent, engage community and spark public dialogue about photography as an art form and a vessel for communication.

The April 2018 edition will present over 150 exhibitions, public installations, tours, films, artist talks and panel discussions in the public realm and at esteemed galleries throughout Metro Vancouver.

### **Why Photography?**

As photography becomes an increasingly accessible art form, its practitioners and admirers are forced to ask themselves evermore difficult questions. Namely, how do we now distinguish the amateur from the professional, the casual from the conceptual, appropriation from influence and more recently, the technique from the tool?

There are no clear-cut answers to these questions. Rather, they have developed into entry points for artists to explore exactly what it means to be making photographs today. Capture aims to add to this discourse while opening the discussion into a citywide conversation, appealing to photography converts and skeptics alike.

### **Why the Lower Mainland?**

By showcasing the best of local and international photographic art forms, Capture points to the region's rich photographic history. Over the last thirty years, Vancouver has launched some of contemporary art's best-known photographers through the movement known as photoconceptualism. Going back to the group known as the "Vancouver School" in the 1980s, casual photo-based work gave young iconoclast artists a chance to mark out new thought-provoking questions about what photography was and what it could become.

Since then, photo conceptualism has become a proud badge for Vancouver to wear in the global art scene, encompassing artists like Vikky Alexander, Stan Douglas, Rodney Graham, Ken Lum, Jeff Wall and Ian Wallace, and many lesser-known and emerging practitioners. By reflecting a history of local photography within a global context, Capture aims to inspire photography lovers of all backgrounds while attracting new audiences to celebrate and learn more about our region's vibrant art historical roots.

### **Project Budget**

One artist or an artist team will be selected for this opportunity. The artist or artist team will receive an artist fee of \$3000.00 CAD to produce one or more print-ready digital artwork files. Production and installation costs will be provided for by the City of New Westminister.

### **Artist Selection Process**

A five (5) member selection panel consisting of New Westminister Public Art Advisory Committee member, artists, art professionals and community representatives will engage in a one-stage artist selection process to review all artist submissions. At the conclusion of the process, the panel will recommend 1 artist or an artist teams for the commission to the Public Art Advisory Committee. The commission is subject to final approval by City Council.

### **Artist Selection Criteria**

Submissions to the call will be reviewed and decisions made based on:

- Artistic merit of artist statement of intent in response to the exhibition opportunity, theme interpretation, site specificity, and selection criteria.
- Ability of the artwork to respond to the existing character of the site by taking into account scale, colour, material, texture, content and the physical characteristics of the location
- Artist capacity to work with other design professionals and stakeholders

### **Design Criteria**

- Artworks should not incorporate corporate or registered brands or logos.

### **Project Schedule\***

Submission Deadline: December 28, 2017, 4:30pm

Adjudication: January 4, 2018

Artist Notification: late January/early February, 2017

Installation: March 2018

\*Schedules are subject to change.

### Submission Requirements

- STATEMENT OF INTENT – 1 page maximum, explaining proposed conceptual approach to the work, why the artist is interested in this opportunity and how the project responds to the theme and the selection criteria.
- ARTIST CV – 1 page maximum. Artist teams should include 1 page for each member.
- PAST WORK SAMPLES – 10 supporting image examples of previous work. 1 image per page. Please include artist name(s), title, year, location and medium information as text captions on the bottom of each image page. Work should demonstrate the ability to execute the proposed project.
- PROPOSED IMAGE to be considered for installation. Please include artist name(s), title, year, location and medium information as text captions on the bottom of each image page. Please use installation specs if creating a mock up.
- CONTACT INFORMATION – please include telephone and email address.

### Submission Information

Submissions may be provided to the City either by email, uploaded to the City's FTP site or delivered in hard copy, on or before the deadline for submissions, as follows:

- a) Email: [nwpurchasing@newwestcity.ca](mailto:nwpurchasing@newwestcity.ca)

If the Artist chooses to submit by email, the Artist must submit their information electronically in one PDF file to the City at [nwpurchasing@newwestcity.ca](mailto:nwpurchasing@newwestcity.ca)

PDF emailed submissions are preferred and the City will confirm receipt of emails. Note that the maximum file size the City can receive is 8Mb. If sending large email attachments, Artists should phone to confirm receipt. An Artist bears all risk that the City's equipment functions properly so that the City receives the submission on time.

- b) FTP site upload:

<https://fileshare.newwestcity.ca/filedrop/~sS3M7G>

- c) Hard copy:

If the Artist chooses NOT to submit by email or FTP site, the Artist should submit one (1) original and one (1) copy (two in total), which must be delivered to the City in a sealed package addressed to:

2018 Capture Photography Festival  
Attn: Purchasing Manager  
C/O: Main Reception Desk, City of New Westminster  
511 Royal Avenue  
New Westminster, BC  
V3L 1H9

The City of New Westminster reserves the right to cancel the call for submissions without award at its discretion.

**Additional Information:**

Biliana Velkova, BFA, MFA  
Arts Coordinator, Cultural Services, Office of the CAO  
City of New Westminster  
E [bvelkova@newwestcity.ca](mailto:bvelkova@newwestcity.ca)

**Capture Photography Festival**

<http://www.capturephotofest.com>

**New Westminster Public Art Program**

<https://www.newwestcity.ca/services/arts-and-heritage/art-services#public-art>

Sapperton Park chain link fence wall at 351 East Columbia St



Dimensions of Sapperton Park chain link fence wall at 351 East Columbia St

