

What are we talking about today?

The City is developing new policy regarding food trucks!

This policy would be part of a new Street Food Policy that would also include other existing City policies like the Street Activity Program, Sale of Food and Goods Services Policy in City parks, and food-related Special Event and Street Occupancy permits. Since the summer, we have been conducting research and engaging the general public and business community to gather ideas on a “Made in New Westminster” food truck program.

July

Council asked staff to develop a street food policy that would allow food trucks to operate in the City and create a pilot project outside of 1319 Third Avenue.

August thru October

An online survey invited the public to share their ideas on food trucks in the City.

October

Consultation with the business community included an online survey and open meeting to discuss ideas related to allowing food trucks in the city.

December

Staff brought all the public and business consultation data to Council, and research on how other cities allow food trucks, as well as proposed draft rules about how food trucks could operate in our city.

March

A public survey, an open house and a business -focused survey were launched to talk more with you about food trucks. This feedback is important in order to ensure we create a “Made in New Westminster” food truck program.

April thru June

Feedback received will be provided to Council with final endorsement of the policy anticipated before the food truck season begins in the summer!

SUMMER 2015

FALL 2015

WINTER 2015

SPRING 2016

WE ARE HERE!

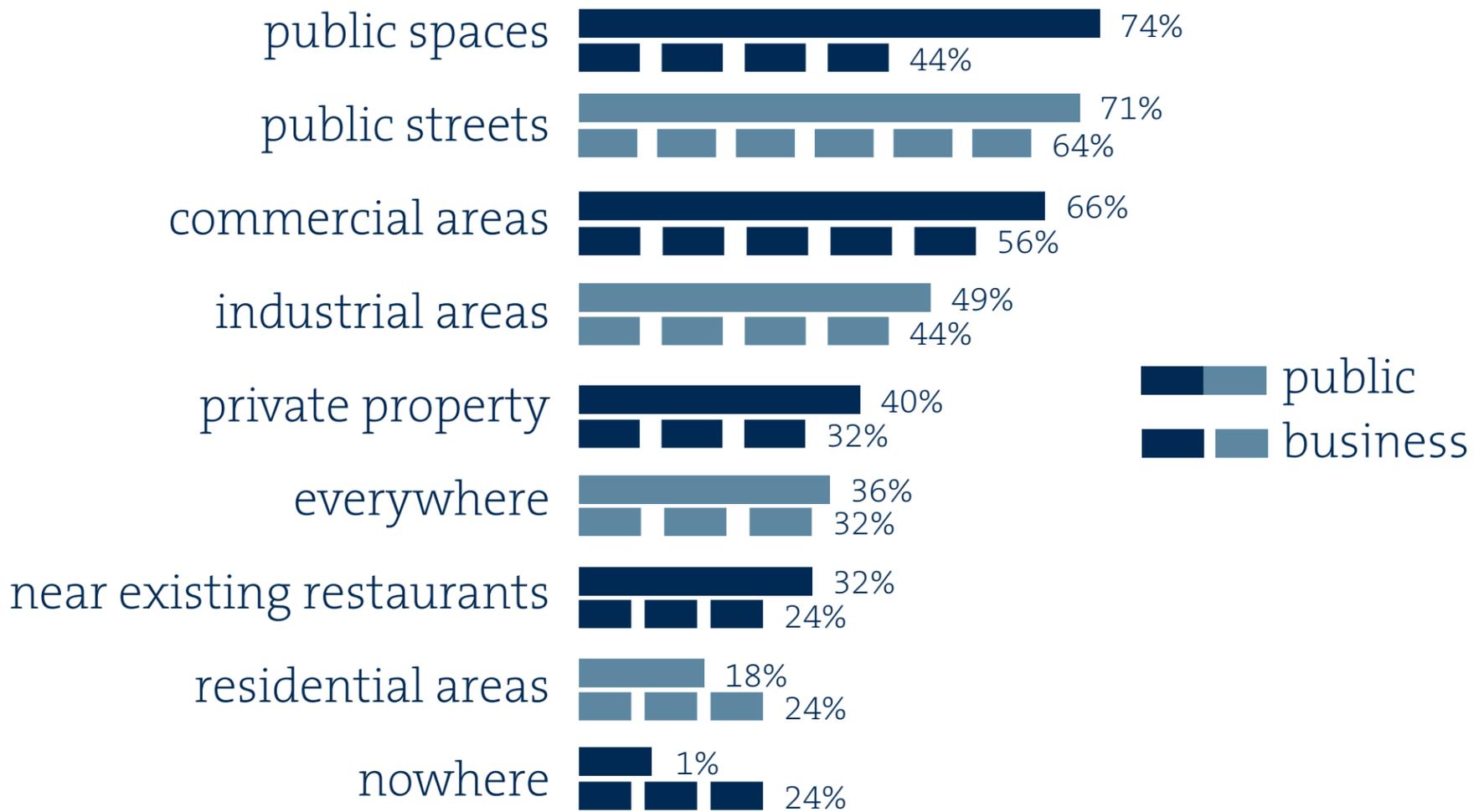
SUMMER 2016



What have we heard so far?

PUBLIC & BUSINESS SURVEY

Over 450 people took part in the online surveys last year!
 One of the important questions we asked was **“Where do you think food trucks should be allowed in New Westminster?”**
 Here are the responses we received:



Here are some of the things people are saying:

“I love the range of **choice**, personal touch of the food trucks”

“I have been annoyed with other cities siting locations in hard-to-reach areas. **Access** is everything.”

“Let the **marketplace** determine where they survive.”

“MMMMM fish **tacos!**”

“I watch the Food Network and see so many **different kinds** and friends rave about their food truck experiences!”

“Too few food trucks can be a problem. At events with only one food truck, the **lines** are far too long.”

“At every **festival** I attend, I look for a food truck. Have never had a bad experience.”

Where will food trucks be allowed to operate in New Westminster?

DOWNTOWN DESIGNATED AREAS



In consideration of the variety of active areas in the downtown, as well as proximity to Douglas College and the future Front Street Mews, three downtown areas are proposed.

QUEENSBOROUGH DESIGNATED AREA



This area is designated Commercial Main Street (Ewen Avenue) in the Queensborough Community Plan which is also identified as a “neighbourhood heart”. It’s proposed that food trucks locate on the street in front of a commercial mixed use building to support the neighbourhood heart.

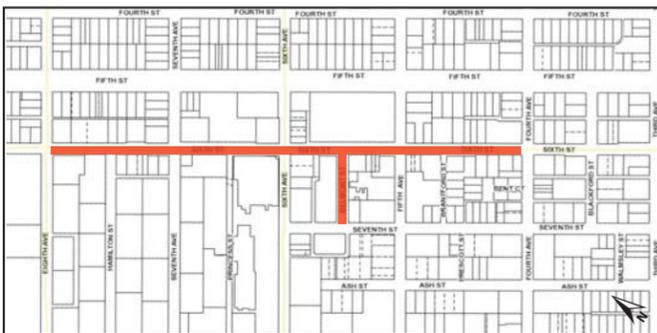
TWELFTH STREET DESIGNATED AREA



Upper Twelfth Street is one of the historic centres of the City, where food trucks would support a lively streetscape.

*Anything missing?
Like what you see?
Take the survey!*

UPTOWN DESIGNATED AREAS



Uptown is one of the City’s commercial centres and could support two areas for food trucks.

SAPPERTON DESIGNATED AREAS



Given the 24-hour nature of the Royal Columbian Hospital’s operations, it is proposed that food trucks could operate here at any time of the day. No provisions for food trucks are proposed at the Sapperton Park frontage as there is no space to accommodate on-street parked trucks.

TIPPERARY PARKING LOT DESIGNATED AREA



The Food Truck Pilot Project has allowed food trucks at this location outside of Steel and Oak, and has been successful. The public survey also generally identified a desire for food trucks to be located in front of brewery businesses and in industrial areas.

THIRD AVENUE DESIGNATED AREA



This would help support the safe operation of the Royal City Farmers Market at this location. The parking lot is considered part of the street network, not part of the park.

Frequently Asked Questions

Can I have a food truck at my home or business for a one-time event?

Yes, with your support, any food truck operator can apply for a one-day business licence (\$50) specific to your address. If they already have an annual food truck licence, this one-day fee could be waived but the permit is still needed outside of the designated food truck areas. To ensure a parking space is reserved for the food truck, a Street Occupancy Permit could be issued from the Engineering Department (\$35).

Can I have a food truck at my event in a City park?

Yes, you would apply to the Parks, Culture and Recreation Department for a permit to operate in the park.

How do I know eating at a food truck is safe?

When a food truck applies for a business licence, the City checks their safety and health certificates to make sure they have the appropriate provincial and municipal approvals.

What if I don't want a food truck parked outside my business, or have another related issue?

If your business is located in the designated food truck area, or you have a question or issue, you can call the City's business licence coordinator to resolve your concerns.

Who is responsible for providing garbage, recycling and compost?

The food truck operators will be required to provide garbage, recycling and compost receptacles for patrons to use.



**ATTENDING FOOD TRUCK:
NEILLE CHUBBY MAMA**