



Corporation of the City of  
**NEW WESTMINSTER**

## **REGULAR MEETING OF CITY COUNCIL**

### **In OPEN WORKSHOP SESSION**

May 30, 2016 at 1:00 p.m.  
Council Chamber, City Hall

### **MINUTES**

#### **PRESENT:**

Mayor Jonathan Coté  
Councillor Bill Harper  
Councillor Patrick Johnstone  
Councillor Chuck Puchmayr  
Councillor Mary Trentadue  
Councillor Lorrie Williams

#### **REGRETS:**

Councillor Jaimie McEvoy

#### **GUESTS:**

Salim Hassan	- Tourism New Westminster
Tej Kainth	- Tourism New Westminster
Shawna Leung	- Tourism New Westminster

#### **STAFF:**

Ms. Lisa Spitale	- CAO
Ms. Jan Gibson	- City Clerk
Mr. Gary Holowatiuk	- Director of Finance and Information Technology
Mr. Dean Gibson	- Director of Parks and Recreation
Mr. Jim Lowrie	- Director of Engineering Services
Ms. Bev Grieve	- Director of Development Services
Mr. Rob McCullough	- Manager of Cultural Services
Ms. Lisa Leblanc	- Manager of Transportation
Ms. Lauren Blake	- Committee Clerk

The meeting was called to order at 1:00 p.m.

**ADDITIONS TO THE AGENDA**  
**Urgent/time sensitive matters only**

There were no additions to the agenda.

**MOVED and SECONDED**

*THAT items 5, 11, 12, 14, and 14 be removed from the Consent Agenda;  
and,*

*THAT the remaining items in the Consent Agenda be approved.*

**CARRIED.**

All members of Council present voted in favour of the motion.

**PRESENTATIONS**

- 1. Tourism New Westminister Five-Year Strategic Plan**, Salim Hassan, President and Tej Kainth, Executive Director, Tourism New Westminister, and Shawna Leung

Salim Hassan, President and Tej Kainth, Executive Director, Tourism New Westminister, and Shawna Leung, provided an on-table PowerPoint presentation report regarding Tourism New Westminister's Five Year Strategic Plan.

In response to questions from Council, Mr. Hassan, Ms. Kainth and Ms. Leung provided the following information:

- Industry consultation is required prior to the implementation of the Municipal and Regional District Tax (MRDT) and some industry representatives have suggested that the MRDT should be applied to marketing costs instead of administrative costs;
- The proposed Digital Kiosks would provide information online, and could be transferred to visitors to form an itinerary;
- Tourism New Westminister has discussed with Royal Columbian Hospital the possibility of placing and administering digital visitor information kiosks in front of the hospital as part of a pilot program;
- The Visitors' Guide is created as part of a marketing coop program;
- Additional events as noted through the grant process could be added to the Visitors' Guide;
- Tourist signage could be addressed in partnership between Tourism New Westminister, the City and stakeholders;
- The tourism budget for cities overall was considered when creating the budget, and an average tourism budget is \$500,000;

- The Lower Mainland Tourism Alliance allows cities of three or more to promote tourism in their area together and provides additional tourism funding;
- Additional funding sources could include Federal and Provincial grants, and funds from workshops provided by Tourism New Westminister;
- Recently, there has been an increase in tourism from residents of Washington State, as well as from Ontario;
- There could be opportunities to target international travelers by advertising at Vancouver International Airport (YVR), along the SkyTrain and at cruise ship ports;
- There are different funding models that could be implemented, such as a fee for service model;
- It is not intended that the strategic plan of Tourism New Westminister would duplicate the tourism efforts of the City or other groups in the city; and,
- It is anticipated that the Hotel Tax could be implemented by June 2017, if the application is successful.

Discussion ensued, and Council provided the following comments:

- The City provides funding for various festivals, which provide promotion for New Westminister;
- It was suggested that a tourism app could be developed;
- The Tourism New Westminister calendar could include events approved through the grant process;
- Tourist signage in the City could be improved;
- A New Westminister Passport program could be created; and,
- Tourism New Westminister could connect with the City's Intelligent City initiative.

Council suggested that Tourism New Westminister could provide a written proposal outlining details for the 3% Hotel Tax, as well as an alternative budget plan with the current budget level.

**MOVED and SECONDED**

*THAT the presentation be received for information.*

**CARRIED.**

All members of Council present voted in favour of the motion.

## REPORTS FOR ACTION

2. **100 Braid Street: Principles for an Agreement between Urban Academy and the City for the Community Use of Proposed School Facilities**, Director of Development Services

Bev Grieve, Director of Development Services, summarized the report dated May 30, 2016, regarding the principles for an agreement between Urban Academy and the City for the community use of proposed school facilities.

**MOVED and SECONDED**

*THAT Council endorse the attached principles and direct staff to finalize an agreement between Urban Academy and the City for community access to the proposed school facilities prior to final adoption of the proposed OCP Amendment and Rezoning Application for 100 Braid Street.*

**CARRIED.**

All members of Council present voted in favour of the motion.

3. **Joint Municipal Licensing for Film Industry**, Councillor Puchmayr, (Oral Report)

Councillor Chuck Puchmayr suggested that a Joint Municipal Licensing Program could be implemented to address the frustrations of filming.

**MOVED and SECONDED**

*THAT staff investigate the potential benefits of a Joint Municipal Licensing program for the film industry.*

**CARRIED.**

All members of Council present voted in favour of the motion.

4. **Tree Bylaw**, Councillor Puchmayr, (Oral Report)

Councillor Chuck Puchmayr suggested that a workshop regarding the Tree Bylaw could be scheduled, as the City's interpretation of the bylaw may be different from other cities, and may be negatively impacting new developments.

Dean Gibson, Director of Parks and Recreation, advised that a report providing an update regarding the Tree Bylaw has been scheduled for the July 4, 2016 Regular meeting.

## CONSENT AGENDA

**6. Minutes of April 18, 2016 - Parcel Tax Review Panel, City Clerk**

**MOVED and SECONDED**

*THAT the April 18, 2016 Parcel Tax Review Panel minutes be adopted.*

**CARRIED.**

All members of Council present voted in favour of the motion.

**7. Minutes of April 25, 2016 - Public Hearing, City Clerk**

**MOVED and SECONDED**

*THAT the April 25, 2016 Public Hearing minutes be adopted.*

**CARRIED.**

All members of Council present voted in favour of the motion.

**8. Minutes of April 25, 2016 - Regular, City Clerk**

**MOVED and SECONDED**

*THAT the April 25, 2016 Regular minutes be adopted.*

**CARRIED.**

All members of Council present voted in favour of the motion.

**9. Report on Major Purchasing Transactions for the Period January 1 to April 30, 2016, Director of Finance and Information Technology**

**MOVED and SECONDED**

*THAT Council receive the report dated May 30, 2016 for information.*

**CARRIED.**

All members of Council present voted in favour of the motion.

**10. 2015 Statement of Financial Information, Director of Finance and Information Technology**

**MOVED and SECONDED**

*THAT Council receive and approve the attached 2015 Statement of Financial Information.*

**CARRIED.**

All members of Council present voted in favour of the motion.

## ITEMS REMOVED FROM THE CONSENT AGENDA

**5. National Aboriginal Day Activities at Anvil Centre, Chief Administrative Officer**

Rob McCullough, Manager of Cultural Services, summarized the report dated May 30, 2016.

**MOVED and SECONDED**

*THAT Council receive the report dated May 30, 2016 for information.*

**CARRIED.**

All members of Council present voted in favour of the motion.

**11. Investment Report to April 30, 2016, Director of Finance and Information Technology**

In response to questions from Council, Gary Holowatiuk, Director of Finance and Information Technology, advised that staff could investigate the question regarding public investment opportunities with the Municipal Finance Authority of BC.

**MOVED and SECONDED**

*THAT Council receive the report regarding the status of the City's investment portfolio for information.*

**CARRIED.**

All members of Council present voted in favour of the motion.

**12. Street Food Vending at Westminster Pier Park, Director of Parks and Recreation**

This item was deferred to a future Open meeting of Council.

**13. Proposed Widening of Blackley Street, Director of Engineering**

In response to questions from Council, Lisa Leblanc, Manager of Transportation, provided an overview of the proposed widening of Blackley Street. In addition, Ms. Leblanc and Jim Lowrie, Director of Engineering, provided the following information:

- It is anticipated that Blackley Street would be constructed with a 13.25 metre wide right of way along the entire length of the street;
- Parking would be provided along Blackley Street in front of Platform Properties frontage;

- Truck access would be provided along Blackley Street;
- A Latecomer Agreement for infrastructure would have the applicant install infrastructure such as sewers, storm sewers and water mains and charge owners who access the infrastructure; and,
- Latecomer Fees are usually based on the cost of development.

**MOVED and SECONDED**

*THAT Council receive the report dated May 30, 2016 for information.*

**CARRIED.**

All members of Council present voted in favour of the motion.

**14. Ministry of Transportation and Infrastructure letter dated May 10, 2016 Regarding Uber and Transportation Network Companies**

This item was deferred to a future Open meeting of Council.

**CORRESPONDENCE**

**15. Correspondence for Action**

*Motion to receive and refer the following correspondence to staff for consideration and response:*

**a. Ms. Davies email dated May 10, 2016 regarding Provincial Medical Cannabis Proposal**

This item was deferred to a future Open meeting of Council.

**ADJOURNMENT**

**ON MOTION**, the meeting was adjourned at 2:20 p.m.

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**JONATHAN COTÉ**  
**MAYOR**

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**JAN GIBSON**  
**CITY CLERK**

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