



REGULAR MEETING OF CITY COUNCIL

In OPEN WORKSHOP SESSION

June 20, 2016 at 12:00 p.m.
Council Chamber, City Hall

MINUTES

PRESENT:

Mayor Jonathan Coté
Councillor Bill Harper
Councillor Patrick Johnstone
Councillor Jaimie McEvoy
Councillor Chuck Puchmayr
Councillor Mary Trentadue
Councillor Lorrie Williams

STAFF:

Ms. Lisa Spitale	- Chief Administrative Officer
Ms. Jan Gibson	- City Clerk
Ms. Diane Perry	- Acting Director of Parks and Recreation
Mr. Gary Holowatiuk	- Director of Finance & Information Technology
Mr. Jim Lowrie	- Director of Engineering Services
Ms. Bev Grieve	- Director of Development Services
Ms. Jackie Teed	- Manager of Planning
Mr. Mark Allison	- Manager of Strategic Initiatives & Sustainability
Mr. Blair Fryer	- Manager of Communications and Economic Development
Mr. Eugene Wat	- Manager of Infrastructure Planning
Ms. Jessie Wang	- Development and Project Engineer
Ms. Lynn James	- Financial Services and Systems Project Manager
Mr. Rupinder Basi	- Senior Planner
Ms. Erika Mashig	- Parks and Open Space Planner
Mr. Philip Lo	- Council and Committee Clerk

The meeting was called to order at 12:14pm.

ADDITIONS TO THE AGENDA
Urgent/time sensitive matters only

MOVED and SECONDED

THAT Consent Agenda items 6, 7, 8 and 9 be referred to the Regular Meeting of Council on June 20, 2016.

CARRIED.

All members of Council present voted in favour of the motion.

PRESENTATIONS

12:00 p.m.

1. **Branding for Waterfront Vision**, Chief Administrative Officer and Mike Fiorentino and Chris Kostyal from Dead Famous
 - a) **Staff Report**
 - b) **Presentation**

Mark Allison, Manager of Strategic Initiatives and Sustainability, noted positive public reception to the Waterfront Vision during the Pier 2 Landing event on Sunday, June 19. Mr. Allison advised that Council is requested to select a branding theme for the Waterfront based on two options.

Mike Fiorentino and Chris Kostyal from Dead Famous provided a presentation on the process through which the branding options were developed.

Discussion ensued, with Council noting the following comments:

- Some applications of the logo may need to include the City's name;
- Other New Westminster landmarks that could be included in the logo include the Anvil Centre or the Tin Soldier;
- It was suggested that different colour palettes be reviewed by Council;
- The font size in Option 2 could be more visible; and
- The two logos may be complementary to each other and may work in different applications.

In response, Mr. Fiorentino and Mr. Kostyal noted the following:

- The colour palette may be open to modifications;
- The Tin Soldier was included in test options and did not prove to be popular; however, the idea could be revisited and brought back to Council;

- Option 2 may be more resonant with younger audiences with its industrial aesthetics; and
- Using both logos could result in fragmented branding and may generate confusion.

MOVED and SECONDED

THAT Council approve the proposed Waterfront Vision brand of “The Riverfront” and proceed with Option 1.

DEFEATED.

Mayor Cote, Councillors Harper, Johnstone and Williams voted in opposition.

MOVED and SECONDED

THAT Council approve the proposed Waterfront Vision brand of “The Riverfront” and proceed with visual identity theme Option 2 as shown in the June 20, 2016 presentation.

CARRIED.

Councillors Trentadue and Puchmayr voted in opposition.

Council further expressed a preference for the ‘block letter’ option for Option 2 with possible colour variations.

Blair Fryer, Manager of Communications and Economic Development, advised that, once Council has approved the final logo for the Waterfront Vision, it could then be applied to marketing materials, and shared with residents to begin constructing a marketing strategy for the Waterfront. Mr. Fryer also noted that there could be flexibility with regards to the colour palette for the logo.

2. **2016 Corporate Asset Management Update**, Director of Engineering and Director of Finance and Information Technology
 - a) **Staff Report**
 - b) **Staff Presentation**

Eugene Wat, Manager of Infrastructure Planning, summarized the staff report dated June 20, 2016, noting that the principles of corporate asset management include increasing the longevity of assets through optimizing investments in the rehabilitation and maintenance of assets.

Jessie Wang, Development and Project Engineer, provided a presentation containing a high level overview of the City’s Capital Asset Management Program, noting the following comments:

- Many City buildings are at an advanced age, having reached an average of 98% their useful service life;
- The current replacement backlog for all City-owned capital assets is estimated at \$105 Million;
- Generally, the lifespan of an asset is dependent on the materials and construction method used, as well as the maintenance schedule;
- The City's current buildings, roads and park improvement investment rates are higher than the national average;
- An Asset Management Plan is now a requirement for some grant applications, such as for the Gas Tax program; and,
- Increased pressure on existing infrastructure is anticipated due to continuing growth of the City.

In response to questions from Council, Mr. Wat noted the following comments:

- Many municipalities are falling behind in reinvestment into asset management, with smaller municipalities experiencing challenges with funding asset management programs, while larger municipalities face challenges with replacing and rehabilitating older infrastructure;
- Many infrastructure remain functional even past their service life;
- The Infrastructure Deficit (i.e. replacement backlog) does not have to be completely eliminated; however, a reasonable tolerance level within the backlog may need to be established in order to retain functionality of assets;
- Engineering data and condition assessments could be used to inform and prioritize asset replacement and rehabilitation in future capital plans; and,
- Ongoing sewer rehabilitation work extends their service life.

In response to questions from Council, Lynn James, Financial Services and Systems Project Manager, noted the following comments:

- The assumption behind infrastructure deficit valuations is “like for like” replacement, and any additional buildings constructed, such as the Anvil Centre or the proposed Canada Games Pool replacement, could have a significant impact on the requirements for future replacement funding;
- It may be difficult to predict the resulting change in useful service life percentages as a result of remediating existing infrastructure to extend their service life;
- Current industry standards are used for “end of life” estimates; and
- The data provided in the report is accounting in nature and does not predict nor determine replacement priorities; further engineering data

would be required to make a determination as to what the replacement priorities may be.

Discussion ensued, with Council noting the following comments:

- The City's current capital plan includes the renewal and upgrade of civic facilities such as the Library, City Hall and the Canada Games Pool;
- An analysis on replacement vs. rehabilitation and upgrading existing infrastructure may be necessary;
- The downloading of costs from senior levels of government puts additional burden on local governments; and
- Building new Parks infrastructure may not address existing deficit;

MOVED and SECONDED

THAT Council receive the staff report dated June 20, 2016 for information.

CARRIED.

All members of Council present voted in favour of the motion.

- 3. Iconic Building Principles and Downtown Building and Public Realm Design Guidelines and Master Plan, Director of Development Services**
- a) **Staff Report**
 - b) **Staff Presentation**

Rupinder Basi, Senior Planner, and Erika Mashig, Parks and Open Space Planner, summarized the staff report dated June 20, 2016, noting the following comments:

- The purpose of the guidelines and masterplan is to serve as a toolkit for the City, to facilitate good urban design and to inform developers on how developments may contribute to the public realm;
- Both the guidelines and the master plan have been informed by Downtown Community Plan and the Official Community Plan (OCP);
- Other documents taken into consideration for this work include: the Iconic Building Principles, the Urban Forest Management Strategy, Master Transportation Plan, Envision 2032, Parks and Recreation Comprehensive Plan, Livable City Strategy and the Trail and Greenway Masterplan.

Derek Lee from PWL Partnership and Kevin King from Dialog provided a presentation on the Downtown Building and Public Realm Design Guidelines and Master Plan, noting the following comments:

- The toolkit consists of five different typologies of public space: pedestrian rooms, park streets, connectors, nodes and privately-owned public spaces;
- Slope conditions is a unique feature in New Westminster which may provide opportunities for dramatic viewpoints of the Fraser River;
- The building design guidelines aim to support the public realm, which could be defined to include areas up to 10 meters in elevation from the street level;
- It may be necessary to establish balance between street-level pedestrian experience and residential privacy in the public realm; and
- Some aspects of the guidelines encourage creativity and design flexibility.

In response to questions from Council, Mr. Lee, Mr. King and Anna Babicz from PWL Partnership noted the following comments:

- Perceptions of the public road and how people travel through downtown could be transformed from passive vehicular corridor to more pedestrian focused;
- Laneways and passageways in the historic precinct could be animated with public art as well as commercial uses;
- Bus stops could be reinvented as places of interaction and places for public art;
- The public realm design guidelines maintain a fundamental consistency and compatibility with the Heritage Guidelines, and reinforces a distinction between new construction and heritage preservation;
- The public realm guidelines may complement the City's public art policy by providing opportunities for where public art could occur; and
- Street furniture types are included in the different typologies;

Bev Grieve, Director of Development Services, noted that the public realm design guidelines emphasize the relationship of buildings to private realm space as well as privately-owned, publically accessible spaces.

In response to questions from Council, Ms. Mashig advised that the City's Public Art Coordinator has reviewed and provided input into the public realm guidelines document, and noted that the City's Public Art policy is currently still under development.

Discussion ensued, with Council noting the following comments:

- Public spaces could become a larger and more comfortable part of every-day life spaces in the City;

- Additional “signature intersections” with swag lights could be considered;
- Inclusion of public art guidelines within the Public Realm Guidelines is encouraged; and
- Movable street furniture may encourage public participation in public spaces.

MOVED and SECONDED

THAT Council endorse the Downtown Building and Public Realm Design Guidelines and Master Plan and direct staff to take the necessary steps to incorporate the guidelines into the Downtown Community Plan.

CARRIED.

All members of Council present voted in favour of the motion.

In response to questions from Council regarding the Iconic Building Principles, Jackie Teed, Manager of Planning, noted that the principles would be integrated into the OCP, and would be applicable to the entire city, including downtown.

Council suggested that the Iconic Building Principles as contained in the June 20, 2016 staff report may not be strong or specific enough, and that further definitions and refinement may be necessary;

MOVED and SECONDED

THAT staff review and refine the Iconic Building Principles.

CARRIED.

All members of Council present voted in favour of the motion.

REPORTS FOR ACTION

- 4. 2016 City Partnership Grant – Rivershed Society of British Columbia (RSBC),** Director of Finance and Information Technology (Tabled on June 13, 2016)

MOVED and SECONDED

THAT this item be referred to the June 20, 2016 Regular Meeting of Council.

CARRIED.

All members of Council present voted in favour of the motion.

CONSENT AGENDA

5. Minutes of May 30, 2016 – Open Workshop

MOVED and SECONDED

THAT the May 30, 2016 Open Workshop minutes be adopted.

CARRIED.

All members of Council present voted in favour of the motion.

The following Consent Agenda items were referred to the Regular Council Meeting on June 20, 2016:

6. **2016 Community Grant Application - Royal City Curling Club,**
Director of Parks and Recreation
7. **Potential of Obtaining a Liquor License to Sell Beer and Wine at the Westminster Pier Park Concession Eats at the Pier,** Director of Parks and Recreation
8. **Proposal for Temporary Street Closure and Public Realm Improvements on Sixth Street and Belmont Street,** Director of Parks and Recreation and Director of Engineering
9. **234 Second Street: Demolition Application for a Pre-1900 House,**
Director of Development Services

ADJOURNMENT

ON MOTION, the meeting was adjourned at 2:53pm.

JONATHAN COTÉ
MAYOR

JAN GIBSON
CITY CLERK