



## **REGULAR MEETING OF THE TASK FORCE ON CULTURE AND ECONOMIC DEVELOPMENT**

March 2, 2020 at 1:00 p.m.  
Committee Room #2  
City Hall

### **MINUTES**

#### **PRESENT:**

Mayor Jonathan Coté  
Councillor Chinu Das  
Councillor Mary Trentadue

#### **STAFF:**

Ms. Lisa Spitale – CAO  
Ms. Emilie Aden – Director, Development Services  
Ms. Jen Arbo – Coordinator, Economic Development  
Ms. Kim Deighton – Manager, Licensing and Integrated Services  
Ms. Carolyn Armanini – Planner, Economic Development  
Ms. Sarah Joyce – Director + Curator, New Media Gallery  
Mr. Rob McCullough – Manager, Museums & Heritage Services  
Mr. Gordon Duggan – Director & Curator, New Media Gallery  
Mr. Todd Ayotte – Manager, Community Arts & Theatre  
Mr. Blair Fryer – Manager, Communications & Economic Development  
Ms. Denise Tambellini – Manager of Intergovernmental and Community Relations

The meeting was called to order at 1:12pm

#### **ADDITIONS TO THE AGENDA** **Urgent/time sensitive matters only**

**1. No Items**

#### **UNFINISHED BUSINESS**

**2. No Items**

## ADOPTION OF MINUTES

### 3. **MOVED and SECONDED**

*THAT the minutes of the regular meeting of the Task Force on Culture and Economic Development of Monday, January 6, 2020 be adopted.*

**CARRIED**

All members of the Task Force present voted in favour of the motion.

*Procedural Note: Manager of Intergovernmental and Community Relations entered meeting at 1:20p.m.*

## PRESENTATIONS AND REPORTS FOR ACTION

### 4.1 **Partnership Framework**

**Discussion Summary:** Mr. Ayotte gave a presentation on the City considering a draft partnership framework that would seek to harness community expertise and strengthen community organizations to broaden their reach. The Massey Theatre Agreement would be used as a pilot project. Examples from Calgary and Toronto on partnership frameworks were presented. This provides the missing bigger picture to establishing practices, the city facilitating partnerships in the community, fee for service as outlined in the arts strategy, theatre strategy, etc. but could also be used across the City organization.

Priority areas for a partnership framework were discussed to include youth engagement, truth & reconciliation, capacity building and engagement, innovation, cultural diversity, quality people-centred public realm and climate action.

Comments raised by the group:

- What was Toronto and Calgary's process/engagement in developing the framework?
- Don't reinvent the wheel, look at what other cities have developed.
- Would we focus on Not For Profits only or include For Profits? It's possible to partner with For Profits in BC but you need to develop partnership agreement so you're not providing aid to commercial business, takes time/process/administrative burden.
- How would this affect sponsorship?
- Work done through granting process should be aligned and use that work.
- Understanding the tactics from other cities would be beneficial and what it looks like on the ground.
- Framework/guiding principles should apply to both small and larger scale projects.
- Be cognizant that easy/less formal projects aren't slowed down with barriers that a new framework could implement.

**Action Items:**

<b>Summary of Action</b>	<b>Dialogue on what are guiding principles. Next meeting workshop through preferred roles &amp; responsibilities and delivery models. Eligibility requirements for partnering organizations</b>
<b>Who is responsible</b>	<b>Todd Ayotte</b>
<b>When</b>	<b>May 2020</b>

**4.2 Massey Theatre Working Group**

**Discussion Summary:** Mr. Ayotte gave an update of the working group's first meeting. The working group discussed the terms of reference and components that will need to be addressed in the agreement. Two subsequent meetings have been scheduled to develop the agreement, with staff/partners working in between and bringing the agreement to the working group for input and feedback. The working group is aiming to have the final draft to City Council by mid-July.

**Action Items:**

<b>Summary of Action</b>	<b>Presentation/update on draft agreement to the Taskforce</b>
<b>Who is responsible</b>	<b>Todd Ayotte</b>
<b>When</b>	<b>May 2020</b>

**NEW BUSINESS**

**5. Correspondence from Local Business Associations**

**Discussion Summary:** Mr. Fryer briefly outlined four letters that had been received from the Downtown and Uptown Business Associations, regarding the 2020 budget, parking in the Uptown and underdeveloped properties on Columbia Street. The City's tools to encourage (re)development are limited and members reiterated that the New Westminster Redevelopment Act for the Downtown doesn't cover derelict buildings or maintenance standards unless specifically related to life safety.

**Action Items:**

<b>Summary of Action</b>	<b>Letters will be sent back to the associations in response. Staff will offer to do a presentation to the Downtown BIA regarding the City's tools on (re)development and maintenance tools.</b>
<b>Who is responsible</b>	<b>Economic Development, Transportation and Planning</b>
<b>When</b>	<b>No timeline assigned</b>

**NEXT MEETING**

The next meeting of the Task Force on Culture and Economic Development will occur on:

Date:	May 11, 2020
Time:	1:00 p.m
Location:	Committee Room #2 City Hall

**ADJOURNMENT**

**ON MOTION**, the meeting was adjourned at 2:15 p.m..

Original Signed	Original Signed
<b>Jonathan X. Cote</b> <b>CHAIR</b>	<b>Carolyn Armanini</b> <b>Planner, Economic Development</b>