



## **REGULAR MEETING OF THE TASK FORCE ON CULTURE AND ECONOMIC DEVELOPMENT**

November 2, 2020 at 1:00 p.m.  
Committee Room #2  
Via video conference

### **MINUTES**

#### **PRESENT:**

Mayor Jonathan Côté  
Councillor Chinu Das  
Councillor Mary Trentadue

#### **STAFF:**

Ms. Lisa Spitale – CAO  
Ms. Emilie Aden – Director, Development Services  
Mr. Jim Lowrie – Director, Engineering Services  
Ms. Kim Deighton – Manager, Licensing and Integrated Services  
Ms. Sarah Joyce – Director + Curator, New Media Gallery  
Mr. Rob McCullough – Manager, Museums & Heritage Services  
Mr. Gordon Duggan – Director & Curator, New Media Gallery  
Mr. Todd Ayotte – Manager, Community Arts & Theatre  
Ms. Tobi May - Acting Manager, Civic Buildings & Properties  
Mr. Blair Fryer – Manager, Communications & Economic Development  
Ms. Denise Tambellini – Manager of Intergovernmental and Community Relations  
Ms. Jen Arbo – Coordinator, Economic Development  
Ms. Carolyn Armanini – Planner, Economic Development

The meeting was called to order at 1:00 pm

#### **ADOPTION OF MINUTES**

#### **1. MOVED and SECONDED**

*THAT the minutes of the regular meeting of the Task Force on Culture and Economic Development of Monday, July 20, 2020 be adopted.*

**CARRIED**

All members of the Task Force present voted in favour of the motion.

## ADJOURNMENT

### 2. **MOVED and SECONDED**

*THAT the Task Force on Culture and Economic Development in Open Session be adjourned and proceed to Closed Session.*

**CARRIED.**

All members of the Task Force present voted in favour of the motion.

## EXCLUSION OF THE PUBLIC

### 3. **MOVED and SECONDED**

*THAT pursuant to Section 90 of the Community Charter, members of the public be excluded from the Closed Meeting of the Mayor's Task Force on Culture and Economic Development immediately following the Regular Meeting of the Mayor's Task Force on Culture and Economic Development on the basis that the subject matter of all agenda items to be considered relate to matters listed under Sections 90(1)[a] of the Community Charter:*

*90 (1)[a] the acquisition, disposition or expropriation of land or improvements, if the council considers that disclosure could reasonably be expected to harm the interests of the municipality;*

Purpose of the meeting: Property, legal and negotiations matters

**CARRIED.**

All members of the Task Force present voted in favour of the motion.

## RECONVENE TO REGULAR MEETING

### 4. **MOVED and SECONDED**

*THAT the Regular Mayor's Task Force on Culture and Economic Development be reconvened via video conference at 1:54 p.m.*

**CARRIED.**

All members of the Task Force present voted in favour of the motion.

## PRESENTATIONS AND REPORTS FOR ACTION

### 5.1 **Retail Strategy Scope of Work**

**Discussion Summary:** Carolyn Armanini gave an update on the Retail Strategy work, including work done since the last Task Force meeting in July such as updates to the COVID Task Force and Economic Development Advisory Committee, as well as the project objectives and considerations. The members

were asked to provide any comments on the previously distributed scope of work, and if any changes were recommended prior to staff a report forward to Regular Council.

Comments from the members included:

- Would be helpful to ask the consultant if there was a location/place where those businesses displaced from development scenarios could move to until the new development is constructed.
- Can staff provide an update on upper 12<sup>th</sup> Street and the discussion on OCP designations/redevelopment?
  - Emilie Aiden responded that Planning staff are meeting this week to discuss 12<sup>th</sup> Street. If Council has further direction to staff on a resolution with respect to 12th Street, staff will respond.
- Should ensure that each recommendation has an implementable action as much as possible. Partnerships, prioritization of actions (low, medium, long term) and anticipated level of resources should also be considered.
- Add reconciliation goals to list of City objectives.
- The Strategy shouldn't be strictly a COVID-19 response plan but should think longer term.

**Action Items:**

<b>Summary of Action</b>	<b>Endorse staff bringing the scope of work to Regular Council</b>
<b>Who is responsible</b>	<b>Carolyn Armanini</b>
<b>When</b>	<b>Nov. 30, 2020</b>

<b>Summary of Action</b>	<b>Planning staff to provide an update to Council on 12<sup>th</sup> Street</b>
<b>Who is responsible</b>	<b>Emilie Aiden</b>
<b>When</b>	<b>n/a</b>

**5.2 Economic Response and Recovery Plan**

**Discussion Summary:** Jen Arbo provided a summary of the Economic Development Response and Recovery Plan, which illustrates the work done to date in response to the pandemic. Much of the work is cross-departmental, and is not restricted to the Economic Development Office specifically. Comments from the members included:

- The format was very easy to read and understand and was appreciated
- That all Councillors should have this shared with them
- That it was nice to see all of the work summarized in this format (completed, ongoing, and planned)

**NEXT MEETING**

The next meeting of the Task Force on Culture and Economic Development will occur on:

Date:	January 4, 2021
Time:	1:00 p.m
Location:	Via video conference

**ADJOURNMENT**

**ON MOTION**, the meeting was adjourned at 2:34 p.m.

Original Signed	Original Signed
<b>Jonathan X. Cote</b> <b>CHAIR</b>	<b>Carolyn Armanini</b> <b>Planner, Economic Development</b>