

INTELLIGENT CITY ADVISORY COMMITTEE

September 25, 2015 – 9:00 a.m.
Meeting Room 1, City Hall (511 Royal Avenue)

MINUTES

MEMBERS PRESENT:

Councillor Bill Harper	- Co-Chair, City Council
Michael Hybryk	- Co-Chair
Brigid Canil	- Ministry of Transportation
Nelson Eng (10:11am)	- Douglas College
Gavin McLeod	- Community Member
Ian McLeod	- Douglas College
Reg Nordman	- Community Member
Jennifer Arbo	- Hyack Interactive

MEMBER REGRETS:

Gerry Akkerman	- TransLink
Luc Lang	- Justice Institute of BC

GUESTS:

Roel Coert	- Fibre Optic Network Project Manager
Daniel Choi	- Daniel Choi Design
Estella Lum	- Daniel Choi Design

STAFF:

Gary Holowatiuk	- Director, Finance and Information Technology
Jim Lowrie	- Director, Engineering
Susan Buss	- Deputy Chief Librarian
Alvin Chok	- Chief Information Officer
Rod Carle	- General Manager, Electrical Utilities
Blair Fryer	- Manager, Communications and Economic Development
Andrea Khan	- Economic Development Coordinator/ Recording Secretary

The meeting was called to order at 9:03a.m.

1.0 ADDITIONS TO AGENDA

The following items were added to the agenda:

1. 3.3: Fibre Network Update;
2. 6.2: SD40 Committee Representative;
3. 6.3: Dr. Ryan D'Arcy's Presentation to Council; and,
4. 6.4: Meetings with Politicians.

2.0 ADOPTION OF MINUTES

2.1 Adoption of the Minutes of June 19, 2015

MOVED and SECONDED

THAT the minutes of the June 19, 2015 Intelligent City Advisory Committee meeting be adopted.

CARRIED.

All members of the Committee present voted in favour of the motion.

3.0 PRESENTATIONS

3.1 Fibre-Network Branding

Blair Fryer, Manager of Communications and Economic Development, introduced Daniel Choi and Estella Lum of Daniel Choi Design, the graphic design company retained to develop fibre network branding.

Daniel Choi and Estella Lum presented the draft brand. The presentation included a review of the discovery process, overview of the brand goals, brand positioning, brand values, character traits of the brand, target audience, brand experience, name, and visual identity.

Discussion ensued, and the Committee expressed support for the logo as presented. In addition, the Committee noted the following comments:

- It was suggested that the brand statement should be adjusted to include mention that the network is locally and/or municipally owned;
- The visual identity subtly highlights the letters “N” and “W”;
- Those who regularly utilize the Pattullo bridge may have negative associations with the word “bridge”;
- The “bridge” metaphor is strong, symbolizing the “bridging” of the present to the future and “bridging” New Westminster to the world;
- The logo alignment was purposefully offset to create tension and a sense of motion or animation; and,
- It was suggested that the blue in the icon could be utilized in the name as well.

MOVED and SECONDED

THAT the fibre network name and logo be presented to Council with an accompanying report that outlines the recommended name, logo, process and rationale including the secondary options.

CARRIED.

All members of the Committee present voted in favour of the motion.

Blair Fryer, Manager of Communications and Economic Development, advised that he will begin the process of trademarking.

3.2 Tech-Learning Database

This item was deferred to the October 16, 2015 meeting.

3.3 Fibre Network Update

Alvin Chok, Chief Information Officer, presented the fibre network update and noted the following information:

- A connection to the fibre network vault on the border of Coquitlam is being explored, and would be a meet-me point for all Internet Service Providers (ISPs);
- Currently less than 1000 meters of conduit is required to make the network vault connection;
- The City is working in partnership with the Ministry of Transportation to develop the fibre network;
- Further partnerships which may be required to connect New Westminister's fibre network to Harbour Centre are being explored; and,
- Construction of the fibre backbone should be completed within 12 months, likely before summer 2016.

Discussion ensued, and the Committee noted the value of the meet-me point, and discussed the feasibility of creating a fibre connection across the Pattullo Bridge to connect to Surrey Centre.

4.0 UNFINISHED BUSINESS

4.1 Intelligent City Coordinator Role

This item was deferred to the October 16, 2015 meeting.

4.2 Fiber Utility Governance Model

Rod Carle, General Manager of Electrical Utilities, reported that the recruitment process for the Fiber Utility Governance has recently been completed. Mr. Carle advised that he would be meeting with Council and Lisa Spitale, Chief Administrative Officer, to discuss the hiring of four external members who would work with four internal members to govern the fibre utility.

5.0 NEW BUSINESS

There were no items.

6.0 REPORTS AND INFORMATION

6.1 Douglas College Makers Space

The Committee discussed the Douglas College Maker Space, noting the following comments:

- Currently the Maker Space is utilized mostly by Douglas College students;
- The September Innovation Series event was cancelled due to lack of registration;
- The Maker Space is now considering different models to generate more interest and participation in the community; and,
- David Wright, Douglas College Coordinator of Research and Innovation and lead for the Maker Space, attended the last digital inclusion subgroup meeting and discussed opportunities for partnerships such as pop-up events, as well as potential opportunities with the library.

6.2 SD40 Committee Representative

Councillor Bill Harper, Co-Chair, advised that SD40 has retained a new staff member in charge of technology. This person will be added to the Intelligent City Advisory Committee, and is currently working with the City's IT department to provide WiFi at New Westminster Secondary School.

6.3 Dr. Ryan D'Arcy's Presentation to Council

Councillor Bill Harper, Co-Chair, advised that during a recent presentation to Council, Dr. Ryan D'Arcy encouraged Council to take a regional perspective on the Intelligent City Initiative because it would enable greater business attraction for the region. Dr. D'Arcy noted that Coquitlam and New Westminster are the only cities that are implementing fibre in a "top-facing" organized manner.

Discussion ensued, and the Committee agreed that the region would be required to work together in order to achieve great innovation. It was noted that there is an informal regional group that shares IT information and collaboratively solves regional IT issues.

6.4 Meetings with Politicians

Councillor Harper updated the Committee with regards to meetings with provincial politicians and challenges in communicating the value of fibre infrastructure as a key economic driver.

7.0 NEXT MEETING

October 16, 2015 at 9:00 a.m. in Meeting Room 1 (formerly EOC #1)

8.0 ADJOURNMENT

ON MOTION, the meeting was adjourned at 10:23 a.m.

Certified correct,

**COUNCILLOR BILL HARPER
CHAIR**

**ANDREA KHAN
RECORDING SECRETARY**