



PUBLIC ART ADVISORY COMMITTEE

Thursday, April 7, 2016 – 5:00 p.m.
Committee Room #2
City Hall

MINUTES

MEMBERS PRESENT:

Eric Pattison	- Chair, Developer Recognized by Community
Karen Campbell	- Vice-Chair, Urban Designer
Councillor Mary Trentadue	- Council Representative
Jacqueline Buchanan	- Community Member
Eryne Donahue	- Community Member
Bruce Hemstock	- Urban Designer
Mariane Kazemir	- Community Member
Stephen O’Shea	- Arts Professional Representative
Lynne Probyn	- Community Member
Richard Carswell	- Community Member

MEMBERS REGRETS:

Neal Michael	- Community Member
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STAFF PRESENT:

Biliana Velkova	- Arts Coordinator
Debbie Johnstone	- Committee Clerk

The meeting was called to order at 5:02 p.m.

1.0 ADDITIONS TO THE AGENDA

The following items were added to the agenda:

- Item 4.4 – Parkade Public Art Update – Biliana Velkova
- Item 5.1 – Public Art in New York City – Eric Pattison
- Item 5.2 – Public Art Inventory – Jacqueline Buchanan

2.0 ADOPTION OF MINUTES

2.1 Adoption of the March 3, 2016 Minutes

MOVED and SECONDED

THAT the minutes of the March 3, 2016 Public Art Advisory Committee be adopted with the following changes:

- *Item 3.2 the bullet point on page three should read “In order to provide a more versatile piece, it was suggested that art could also be displayed in the landscape surrounding the pump station”;*
- *Item 3.2 on page three the bullet point should read “Incorporating water cycles into storms, floods and water management was suggested”;*
- *Item 4.4 the bullet point on page 6 should read “The birds on a branch project is working within its scheduled timeline for completion. Unveiling should take place late fall, 2016.”*

CARRIED.

All members of the Committee present voted in favour of the motion.

3.0 PRESENTATIONS

There were no items.

4.0 UNFINISHED BUSINESS

4.1 Olympic Torch Legacy

Biliana Velkova, Arts Coordinator, reported that the artist contract for the Olympic Torch Legacy project had been completed. The artist is currently doing research for the piece and hopes to have two to three designs ready to present to the Committee in the next few months. The project is scheduled to be implemented in summer, 2016.

4.2 Community Banners Public Art Projects Update

Biliana Velkova, Arts Coordinator, reported that the art call for the Community Banners project received 16 artist submissions with a total of 42 designs. Following the March 15th deadline, the jury (composed of three members from the Public Art Advisory Committee (PAAC), one member from the Uptown Business Association and one member from the Downtown Business Association) had come

to a decision on the winning submission. The artist has been notified, and the images were shown to the PAAC for their opinions and approval.

Ms. Velkova enquired how the artists' two designs should be implemented on the banner poles. Discussion ensued, and the Committee provided the following suggestions:

- It could be more visually appealing to implement two of the same banners on each pole, rather than alternating them;
- The design could be flipped to book match the images; and,
- It was suggested that the arrangement of the images be deferred to the artist to better reflect their intention for the piece.

MOVED and SECONDED

THAT the Public Art Advisory Committee recommends endorsement from Council on the jury's selection for the Community Banner Art Project.

CARRIED.

All members of the Committee present voted in favour of the motion.

Ms. Velkova further reported that the Public Art Banner project for kids would begin at Anvil Centre on Saturday, April 9th, and would run until June 4th, 2016. Following the end of the program there would be an art opening for all children involved. Members of the Committee expressed an interest in attending the opening, as it could be a good opportunity for community engagement.

4.3 Mosaic 150 Project

Biliana Velkova, Arts Coordinator, reported the following information with regard to the Mosaic 150 Project:

- The contract with Canada 150 Mosaic has been completed;
- The mosaic project would be listed in the Active Living guide as a summer program and would be held July 25th and 26th at the Arts Council Lodge;
- Over 400 tiles would be painted by the community, all forming one larger image; and,
- The project would be another good opportunity for community engagement and could bring attention to the Public Art Advisory Committee.

Ms. Velkova asked the Committee to develop some distinctive images that are iconic for New Westminster. Discussion ensued, and the following suggestions were provided:

- The Pattullo Bridge;
- The sheet metal and boiler works industry;
- Freighters, log booms, sailing ships, tug boats and log booms;
- The inter-urban train system;
- The Fraser River;
- Historic breweries in the area;
- Popular New Westminster sports, such as lacrosse and women's hockey;
- The Golden Mile;
- New Westminster's toy soldier;
- Queens Park;
- The River Market;
- The WOW New Westminster installation at Westminster Pier Park;
- \$1.49 days advertisement;
- CKNW;
- King Neptune; and,
- Wedding dresses/wedding designs in reflection of the bridal stores on Columbia Street.

The Committee suggested that the larger image for the mosaic design be the iconic Pattullo Bridge, especially in light of the upcoming replacement project.

Following this discussion, Eric Pattison, Chair, enquired about using funds from the Public Art Reserve Fund (PARF) for portable banners showcasing the Public Art Advisory Committee (PAAC) logo. It was expressed that these banners could attract attention to PAAC events, and could help brand the Committee. Providing a small take-away item to community members (such as desk calendar or button), advertising on the City page, and allocating a set amount of PARF funds for the communications budget for arts services were also suggested in the discussion.

Ms. Velkova advised that she would speak with the Communications department regarding PAAC's suggestions and would provide a further report at the next meeting.

4.4 Parkade Public Art Project

Biliana Velkova, Arts Coordinator, provided the following update with regard to the parkade public art project:

- The completion of the art piece would be tied into the completion of the parkade;
- It is anticipated that the artist would be able to start implementing the design late summer, with a finishing date sometime late fall;
- The Communications department would be doing a time lapse video of the demolition of the parkade, which could also showcase the progression of the public art piece;
- Following the implementation of the design, the artist would be encouraged to do a presentation at the Anvil Centre; and
- Further ideas regarding public engagement in the public art process for this project were being discussed.

5.0 NEW BUSINESS

5.1 Public Art in New York City

Eric Pattison, Chair, provided a PowerPoint presentation regarding his trip to New York in 2013 and 2016, and the public art that he experienced there. Mr. Pattison encouraged other Public Art Advisory Committee members to provide similar presentations with regard to public art they had experienced on trips or in the community.

Bruce Hemstock, Urban Designer, reported that his company, PWL Landscape Architects, was submitting a design in the Canstruction competition running from April 29 – May 13, 2016. The design would emulate the iconic “LOVE” design from New York City; however, it would read “FOOD” and would be created using cans.

Procedural Note: Item 5.2 was discussed prior to item 5.1

5.2 Public Art Inventory

Jacqueline Buchanan, Community Member, initiated a discussion regarding the need for an easily accessible and more complete public art inventory for New Westminster. It was suggested that steps be taken to hire a professional to create a better record, including pictures and a brief history/ explanation for each piece.

Biliana Velkova, Arts Coordinator, suggested that a student could be hired over summer, 2017 to begin this process.

Discussion ensued, and the Committee provided the following suggestions:

- Hiring a student could be a more cost effective approach; however, issues were raised on whether the job may be better suited for a curator;
- Hiring a student could allow for funding from the federal government, which could be matched by the City;
- The finalized document would be a working document that could be continually updated;
- The difference between community art and public art would need to be established;
- Public art in the City could benefit from a condition assessment;
- Funds for hiring a person to take on this project would need to be allocated from the Public Art Reserve Fund (PARF). A report could be brought forward to Council regarding this project;
- The Committee could work to establish a clear terms of reference for the public art inventory to ensure that the end result would be in line with the Committee's vision; and,
- It was suggested that Committee members look into documents from other Cities and Municipalities to acquire a better understanding when creating the guidelines for the public art inventory.

Ms. Velkova advised that she would do research with regards to funding, costs and possible curators who may have an interest in the project and would provide a further update at the next meeting.

In addition, Ms. Velkova provided the following general public art update:

- Capture Photography Festival is taking place in Vancouver from April 11 – April 28, 2016 at several venues in the Vancouver area;
- Ms. Velkova has an exhibit in the festival entitled 'fake plastic trees' which would be showcased at the Tarttooful gallery in North Vancouver;
- It was suggested that the Public Art Advisory Committee consider contributing a temporary piece to the exhibit next year; and,
- The planning department has expressed an interest in this festival, and could offer some site specific location ideas.

6.0 REPORTS

There were no items.

7.0 CORRESPONDENCE

There were no items.

8.0 EXCLUSION OF THE PUBLIC

MOVED and SECONDED

THAT pursuant to Section 90 of the Community Charter, members of the public be excluded from the Closed Meeting of the Public Art Advisory Committee immediately following the Regular Public Art Advisory Committee meeting on the basis that the subject matter of all agenda items to be considered relate to matters listed under Section 90(1)(k) of the Community Charter:

- (k) *negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public*

Purpose of the meeting:
Negotiations

CARRIED.

All members of the Committee present voted in favour of the motion.

9.0 ADJOURNMENT

MOTION to adjourn the Public Art Advisory Committee Meeting in open session and proceed to Closed Session.

MOVED and SECONDED

THAT the Public Art Advisory Committee meeting in Open Session be adjourned and proceed to Closed Session.

CARRIED.

All members of Council present voted in favour of the motion.

10.0 RECONVENE TO REGULAR

MOTION to reconvene to the regular meeting of the Public Art Advisory Committee

MOVED and SECONDED

THAT the Public Art Advisory Committee meeting be reconvened.

CARRIED.

All members of Council present voted in favour of the motion.

11.0 NEXT MEETING

11.1 May 5, 2016 at 5 p.m. in Committee Room #2

12.0 ADJOURNMENT

Meeting adjourned at 7:02 p.m.

Certified Correct,

ERIC PATTISON
CHAIR

DEBBIE JOHNSTONE
COMMITTEE CLERK