

## **Economic Development Advisory Committee**

**Friday, May 26, 2017 – 8:00 a.m.  
City Hall, Committee Room #2**

### **MINUTES**

#### **MEMBERS PRESENT:**

|                           |  |
|---------------------------|--|
| Councillor Bill Harper    | - Chair, City Council Member   |
| Councillor Mary Trentadue | - City Council Representative  |
| Danison Buan              | - Community Member   |
| Jorden Foss               | - Community Member   |
| Kendra Johnston           | - Downtown New Westminster Business Improvement Association Representative |
| Lizz Kelly                | - New Westminster Chamber of Commerce Representative                       |
| Michael McGreer           | - Community Member   |
| David Moulton             | - Community Member   |
| Reg Nordman               | - Community Member   |
| Chuck Stewart             | - Community Member   |

#### **STAFF PRESENT:**

|                |  |
|----------------|--|
| Blair Fryer    | - Manager of Communications and Economic Development   |
| Ruby Campbell  | - Intergovernmental and Community Partnerships Manager |
| Patricia Jecks | - Intelligent City Project Coordinator                 |
| Andréa Khan    | - Economic Development Coordinator                     |
| Jamie Brovold  | - Committee Clerk                                      |
| April Darke    | - Committee Clerk                                      |

The meeting was called to order at 8:03 a.m.

### **1.0 ADDITIONS / DELETIONS TO THE AGENDA**

**1.1** There were no items.

## **2.0 ADOPTION OF MINUTES**

### **2.1 Adoption of the March 3, 2017 Minutes**

#### **MOVED AND SECONDED**

*THAT the March 3, 2017 Economic Development Advisory Committee Minutes be adopted.*

**CARRIED.**

All members of the Committee present voted in favor of the motion.

## **3.0 PRESENTATIONS**

### **3.1 Intelligent City Update**

Patricia Jecks, Intelligent City Project Coordinator, provided an On-Table PowerPoint presentation of Intelligent City's five subcommittees, Intelligent City 2017 and Intelligent City initiatives for 2018.

**PROCEDURAL NOTE:** Chuck Stewart arrived at 8:14am.

Discussion ensued and the Committee noted the following:

- City department representatives look at and discuss with Douglas College and its representatives about what the College can offer in building, design and engineering, at the College, for the City
- The current name of "Innovation Station Powered by Bridgenet" be changed to "Bridgenet Hub":
  - The public is familiar with this name and have grown accustomed to it and its use
  - This name is currently being used internally
- Request for a yearly Intelligent City workshop wherein all of the committees and sub committees meet to:
  - Ensure that everyone remain connected and invested
  - Bring people together in the community
  - Give the committees and sub committees an opportunity to share updates on their projects and future plans

Ms. Jecks advised the Committee that she will continue to deliver on the subcommittee projects presented to the Committee herein and she will report back on progress made. Ms. Jecks also advised that she will also report back to the Committee regarding the Inaugural All Committee Intelligent City Workshop

being held on June 28, 2017 and the Digital Infrastructure Strategy Workshop being held in October 2017.

## **4.0 UNFINISHED BUSINESS**

### **4.1 Economic Development Plan – Refining Actions & Recommendations**

Blair Fryer, Manager of Communications and Economic Development, provided an On-Table PowerPoint presentation on the goals and strategies of the Economic Development Plan. Mr. Fryer discussed the feedback received internally and externally on the goals relating to the primary research of the Economic Development Plan.

From the discussions and research conducted, eight strategies have been developed for this proposal and were outlined and included within the agenda package.

Mr. Fryer went on to discuss the balanced scorecard, strategies and draft actions, also included within the agenda package.

Discussion ensued, and the Committee noted the following:

- Bring in a sector expert to focus on economic development
- Focus on constant internal improvements, with goals, that will attract more people to the city, achieve customer service improvements and therefore, enhance value
- Promote attributes of the city:
  - livability
  - Walkability
  - Sustainability
  - green initiatives
  - sociability
  - “New Westminster is a good place to do business”
- Determine what the strategy and vision are of the Economic Development Advisory Committee, and why, in order to achieve the goals of the Economic Development Plan
- Include within the strategy how the City is:
  - preparing the City for new forms of business by determining:
    - how the City plans to stay ahead of and plan for new forms of business trends
    - what the new business’s needs will be

- how both current and new businesses will fit within the City's bylaws and permits, after consultation with the Committee and local business owners
- planning to regularly review the City bylaws and policies in order to support new forms of business trends

Mr. Fryer advised the Committee that he will continue to deliver on the points presented to the Committee as well as those suggestions made by the Committee.

Mr. Fryer also advised the Committee that once the document, Draft Strategies on the Economic Development Plan, has been revised it will be presented to the Committee for feedback. A draft report will be presented to the Committee when complete.

## **5.0 NEW BUSINESS**

### **5.1 Innovation Week 2018**

Ruby Campbell, Intergovernmental and Community Partnerships Manager, provided an overview of the first Innovation Week held in February 2017 in the City of New Westminster as well as the plans for Innovation Week 2018.

Attendees included residents from New Westminster, Vancouver, Richmond, Surrey and the Tri-Cities. Interest in Innovation Week events was high and tickets sold out quickly.

Ms. Campbell advised that Innovation Week 2018 has been approved to proceed and will be held February 23<sup>rd</sup> – March 4<sup>th</sup>, 2018. Businesses and parties have expressed high interest to be involved in Innovation Week 2018, including Amazon, Douglas College, Intelligent City Advisory Committee and Federal and Provincial organizations. The Mayor's Transportation Taskforce also wishes to be a part of Innovation Week 2018 and will be making a presentation on innovation in transportation. As a result of the high interest expressed, a working group will be assembled.

In response to questions from the Committee, Ms. Campbell provided the following information:

- High interest on how to collaborate on innovation throughout the region
- Innovation Week is currently in its preliminary year. The planning committee would like for it to be a yearly event due to its success in 2017

- Organizations, including federal and provincial, recognized the potential to do more in New Westminster due to its geographic location and the convenience of the Anvil Centre
- A monthly “knowledge series”, held at the Anvil Centre, commencing in June 2017, will be implemented

Discussion ensued, and the Committee provided the following suggestions:

- Ensure that the Arts Commission and community is included
- Ensure that a maker’s space is included
- Hold a series of events leading up to Innovation Week
- That the Economic Development Advisory Committee host a social event at the conclusion of Innovation Week 2018 to foster networking

## 5.2 Appointment of Vice Chair

### **MOVED AND SECONDED**

*THAT the Economic Development Advisory Committee appoints Jordan Foss, Community Member, to be Vice-Chair for the 2017 term.*

**CARRIED.**

All members of the Committee present voted in favor of the motion.

## **6.0 REPORTS**

There were no items.

## **7.0 CORRESPONDENCE**

There were no items.

## **8.0 NEXT MEETING**

**October 6, 2017 at 8:00 a.m. in Committee Room #2**

**9.0 ADJOURNMENT**

**ON MOTION**, the meeting was adjourned at 9:52 a.m.

Certified Correct,

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**Councillor Bill Harper**  
**Chair**

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**Jamie Brovold/April Darke**  
**Committee Clerks**