



INTELLIGENT CITY ADVISORY COMMITTEE

May 13, 2016 - 9:00 a.m.

Council Chambers

City Hall

MINUTES

MEMBERS PRESENT:

Councillor Bill Harper	- Co-Chair, City Council
Michael Hrybyk	- Co-Chair
Reg Nordman	- Community Member
Chris Sabiston	- School Board Representative

MEMBER REGRETS:

Gerry Akkerman	- TransLink
Brigid Canil	- Ministry of Transportation

GUESTS:

Ron Cann	-Community Member
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STAFF:

Alvin Chok	- Chief Information Officer, Finance & Information Technology
Steven Faltas	- Electrical Operations
Rod Carle	- General Manager, Electrical Operations
Blair Fryer	- Manager, Communications and Economic Development
Susan Buss	- Deputy Chief Librarian
Patricia Jecks	- Intelligent City Project Coordinator
Andrea Khan	- Economic Development Coordinator
Lauren Blake	- Committee Clerk

The meeting was called to order at 9:04 a.m.

1.0 ADDITIONS TO AGENDA

There were no additions.

2.0 ADOPTION OF MINUTES

2.1 Adoption of the Minutes of April 1, 2016

MOVED and SECONDED

THAT the minutes of the April 1, 2016 Intelligent City Advisory Committee be adopted.

CARRIED.

All members of the Committee present voted in favour of the motion

3.0 PRESENTATIONS

There were no items.

4.0 UNFINISHED BUSINESS

There were no items.

5.0 NEW BUSINESS

5.1 BridgeNet Open House (June 21, 2016)

Patricia Jecks, Intelligent City Coordinator, and Blair Fryer, Manager, Communications and Economic Development, reported the following information regarding the BridgeNet Open House, scheduled for June 21, 2016:

- The event would be a launch event for the fibre initiative in New Westminster, and would be held from 4:00 p.m. to 7:00 p.m. at the Anvil Centre;
- Internet Service Providers (ISPs) for BridgeNet would be included in the event;
- Community members would be encouraged to attend for additional information regarding the fibre plan;
- The BridgeNet site will have a live link, connecting visitors to the ISPs that have been contracted by the City; and,
- The open house would be targeted at residents and businesses in the community; however, local developers, strata owners and the media would also be included.

6.0 REPORTS AND INFORMATION

6.1 Working Team Updates

(a) Inclusion

Susan Buss, Deputy Chief Librarian, reported the following information with regard to the Inclusion working team:

- A draft digital inclusion resource inventory for New Westminster would be submitted to service providers for their approval;
- The information from the digital inclusion inventory would be used to create reference brochures for service agencies;
- The finalized inventory will be available on the community services asset map;
- A pilot program for digital outreach would liaise with providers and offer digital literacy and relevancy training;
- Literacy New Westminster has engaged with the Digital Inclusion team to look for complimentary and collaboration opportunities; and,
- Connecting the entire city with WiFi would achieve a significant portion of our Digital Inclusive goals, as there are currently only hot spots throughout the community.

Discussion ensued, and the Committee provided the following suggestions:

- Working with the ISPs to provide education for the community could be a valuable marketing opportunity;
- A creative used / refurbished computer program could be developed and explored through the Inclusion Working Team; and,
- Installing WiFi throughout the city could help New Westminster stand out for their technological advances.

(b) Innovation

Reg Nordman, Community Member, reported the following information with regard to the Innovation working team:

- A measure of success for innovation goals in New Westminster would need to be determined. Visualizing the City's potential over the next twenty years may help determine the key initiatives for the working team;

- Traffic issues in New Westminster could affect small businesses; therefore, transportation could be reviewed as a topic for innovation; and,
- Fibre could assist in traffic signal priority and open street maps could provide real time updates on street closures.

Discussion ensued, and the Committee provided the following comments:

- Additional information was requested from staff regarding the existing analytics on open data;
- The committee or working team could have a visioning session to format ideas regarding the City's goals for where they want to be in 20 years; and,
- A model could be created based on the Official Community Plan to indicate the location of commercial buildings, residential areas and proposed developments.

(c) Knowledge Workforce

Chris Sabiston, School Board Representative, reported the following information:

- The workforce would include members from Douglas College, the Justice Institute of British Columbia, Royal Columbian Hospital, and other interested post-secondary schools (i.e. CG Masters Academy) and different business community members;
- A focus for the working team would be to identify what makes a community desirable for encouraging migration to invest and start businesses in New Westminster;
- The mandate would be ratified for the first meeting in June, and the working group could meet monthly;
- The first meeting would focus on reviewing the working teams goals and outcomes, and identifying further networking opportunities and potential team members;
- Discussions regarding what would encourage companies to work in New Westminster, and networking schools to encourage student to work here would take place in the working group; and,
- Events could be held to encourage creativity and exploration and to promote technical education.

Discussion ensued, and the Committee provided the following comments:

- It was suggested that the working group could collaborate with the Economic Development Advisory Committee to create a list of tech companies that the City is working with;
- Information and programs could be provided to the Youth Centre and the Youth Services Coordinator could be included in the working team;
- The Innovation Working Group could interview the top five graduates from Simon Fraser University, the Justice Institute of B.C., and Douglas College to obtain information on what new grads are looking for from future employers, and what they would be wanting to do in New Westminster in future years;
- Implementing fibre in the River Market could service available workspace and bring workers into the area; and,
- Providing an environment (such as Yaletown) that attracts graduates to want to work in the area could be a goal of the working team.

(d) Advocacy

Blair Fryer, Manager, Communications and Economic Development, reported that he had reviewed the membership for the advocacy working team, and that the Terms of Reference are in the process of being finalized.

The goals for the working team would be as follows:

- The promotion and marketing of BridgeNet initiatives;
- Complete Intelligent City Foundation Top 7 and Smart 21 applications;
- Develop a plan and strategy for the Intelligent City open house and media plan;
- Work towards a marketing plan with Dead Famous; and,
- The working team would also be considering the marketing and branding needs of the City's IDEA Centre and waterfront vision initiatives in the context of Intelligent City marketing and advocacy work.

(e) Infrastructure

As Brigid Canil was unable to attend the meeting, the update from the Infrastructure working team was deferred to the next meeting.

6.2 ICF Community Index/ ICF Awards Update

Patricia Jecks, Intelligent City Coordinator, reported that she would be submitting the questionnaire for the Intelligent City index. Committee members could review the document via drop box, and Ms. Jecks would resubmit the finalized application in fall, 2016.

6.3 Marketing/ Advertising Updates

Patricia Jecks, Intelligent City Coordinator, and Blair Fryer, Manager, reported the following information:

(a) Dead Famous Marketing Strategy

No update was provided.

(b) Business & Technology New West Meet up

Ms. Jecks advised that she would be providing a presentation at the Network Hub on May 18, 2016. A link for this presentation would be provided to the Committee for their reference. Ms. Jecks reported BridgeNet awareness advertising would be appearing in BC Business magazine in July and September.

7.0 NEXT MEETING

September 16, 2016

8.0 ADJOURNMENT

ON MOTION, the meeting was adjourned at 10:31 a.m.

Certified correct,

Councillor Bill Harper
Co-Chair

Michael Hrybyk
Co-Chair

Lauren Blake
Committee Clerk