



## **PUBLIC ART ADVISORY COMMITTEE**

**Thursday, December 1, 2016 – 5:00 p.m.**  
**Committee Room #2**  
**City Hall**

### **MINUTES**

#### **MEMBERS PRESENT:**

Karen Campbell	- Vice-Chair, Urban Designer
Richard Carswell	- Community Member
Bruce Hemstock	- Urban Designer
Neal Michael	- Community Member
Councillor Mary Trentadue	- Council Representative
Mariane Kazemir	- Community Member

#### **MEMBERS REGRETS:**

Eric Pattison	- Chair, Developer Recognized by Community
Jacqueline Buchanan	- Community Member
Stephen O’Shea	- Arts Professional Representative
Eryne Donahue	- Community Member

#### **GUESTS:**

Judy Hamilton	- Cofounder, CEO TerraTap Technologies Inc.
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#### **STAFF PRESENT:**

Biliana Velkova	- Arts Coordinator
JoAnn Tosh	- Committee Clerk

The meeting was called to order at 5:01 p.m.

Karen Campbell assumed the role of the Chair.

### **1.0 ADDITIONS TO THE AGENDA**

The following items were added to the agenda:

- Item 4.3 – Parkade Public Art
- Item 4.4 – First Capital Public Art Call

### **2.0 ADOPTION OF MINUTES**

## 2.1 Adoption of the November 3, 2016 Minutes

### **MOVED and SECONDED**

*THAT the minutes of the November 3, 2016 Public Art Advisory Committee meeting be adopted.*

**CARRIED.**

All members of the Committee present voted in favour of the motion.

## **3.0 PRESENTATIONS**

### 3.1 Introducing Neartuit

Judy Hamilton, Cofounder and CEO of TerraTap Technologies Inc., provided a PowerPoint presentation and live app demonstration of neartuit.

In response to questions from the Committee, Ms. Hamilton provided the following information:

- The neartuit app must be downloaded in order to view content;
- neartuit does not collect personal data from the app user, however it provides analytics to the customer;
- Indoor and outdoor iBeacons are available;
- Outdoor iBeacons are waterproof and can be submerged in water up to ten feet;
- iBeacons have been successfully adopted in the retail industry;
- the iBeacons are manufacture in Poland;
- The New Media Gallery is a neartuit enabled site;
- Currently, the iBeacons are unable to send timed signals, however, it is in the future plans of TerraTap Technologies Inc. to launch timed signals and GPS within the app;
- iBeacons have three settings; unlockable, always on, or in the moment;
- Pricing for service is a calculation based on the number of iBeacons, length of service, and the number of visitors expected to visit the location;
- neartuit provides customers with promotional content for advertising use;
- There is a mapping function to the app that allows app users the ability to scroll through neartuit enabled sites;
- App notifications will notify app users when they are close a neartuit enabled site;
- The iBeacons have a life expectancy of three to five years; and,

- It is anticipated that Tourism New West is going to launch neartuit in January 2017.

Additional questions or inquiries can be directed to Ms. Hamilton at [jh@terratap.com](mailto:jh@terratap.com).

Discussion ensued and the Committee requested that Tourism New West be invited to a future Public Art Advisory Committee meeting to discuss potential collaboration and use of the neartuit app.

## **4.0 UNFINISHED BUSINESS**

### **4.1 Canada 150 Celebration**

**Procedural Note:** This item was addressed first on the agenda

Biliana Velkova, Arts Coordinator, reported that Council expressed support for the proposed Canada Day programming, as well as for a city wide Canada Day celebration. Ms. Velkova also reported that there could be an opportunity for the City to put forward a community public art piece to celebrate Canada 150. Ms. Velkova provided the Committee members an opportunity to provide input for the potential art piece.

In response to questions from the Committee, Ms. Velkova reported the following:

- The proposed public art piece could be a one year engagement such as an artist residency that connects to the community;
- The proposed budget from the Public Art Fund could be \$10,000;
- The City could contribute facility rental space to potentially display the artwork; and,
- It is anticipated that Tourism New West will be producing a marketing package of '150 things to do in New Westminster' to celebrate Canada Day 150.

Discussion ensued, and the Committee suggested the following ideas:

- That the community Residents' Associations (RAs) could be involved in a competition to create a piece of artwork;
- An artist could help facilitate the process which could involve holding meetings and incorporating the RAs ideas into the final product;

- The City could include material in the Tourism New West promotional Canada 150 package; and,
- That the public art piece could have a theme of ‘Community’ and ‘Time’.

The Committee will further discuss the Canada 150 Celebration at the February 2017 meeting.

## **4.2 Capture Photography Festival**

**Procedural Note:** This item was addressed following item 4.1

Biliana Velkova, Arts Coordinator, reported the following information:

- There has been nine applications submitted for the Capture Photography Festival Public Art call so far;
- The deadline for the call is December 2, 2016;
- The jury will consist of a representative from the Uptown BIA, Downtown BIA, curator from the New Media Gallery, a representative from the Public Art Advisory Committee, a curator from Capture Photography Festival, and a public art artist;
- It is anticipated that the jury will meet on December 8, 2016 to make their final decision.

## **4.3 Parkade Public Art (On-Table)**

**Procedural Note:** This item was addressed following item 4.2

Biliana Velkova, Arts Coordinator, reported that the mesh at the Parkade is being installed; however, the two pieces of mesh may meet and create an overlap that could alter the artists design. Ms. Velkova informed the artist with respect to the mesh installation and it is anticipated that the artist will wait until the mesh has been installed prior to completing the design.

Ms. Velkova also noted that the color and material chosen for the parkade is not visible in daylight which could delay the installation until Spring 2017 when the new material is expected to arrive.

#### **4.4 First Capital (On-Table)**

**Procedural Note:** This item was addressed following item 4.3

Biliana Velkova, Arts Coordinator, reported that the City has been contacted by the Emily Carr University of Art and Design with respect to the First Capital Realty Public Sculpture Competition that will be displayed at the Shops at New West. The Emily Carr University of Art and Design has requested that a member of the Public Art Advisory Committee sit on the jury to decide the competition winner; Richard Carswell, Committee Member, volunteered to sit on the jury.

#### **5.0 NEW BUSINESS**

There were no items.

#### **6.0 REPORTS**

There were no items.

#### **7.0 CORRESPONDENCE**

There were no items.

#### **8.0 NEXT MEETING**

**To be determined**

#### **9.0 ADJOURNMENT**

The meeting was adjourned at 6:10 p.m.

Certified Correct,

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**KAREN CAMPBELL**  
**VICE-CHAIR**

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**JOANN TOSH**  
**COMMITTEE CLERK**