



## **PUBLIC ART ADVISORY COMMITTEE**

**Thursday, September 1, 2016 – 5:00 p.m.**  
**Committee Room #2**  
**City Hall**

### **MINUTES**

#### **MEMBERS PRESENT:**

Eric Pattison	- Chair, Developer Recognized by Community
Karen Campbell	- Vice-Chair, Urban Designer
Richard Carswell	- Community Member
Bruce Hemstock	- Urban Designer
Neal Michael	- Community Member
Stephen O’Shea	- Arts Professional Representative

#### **MEMBERS REGRETS:**

Councillor Mary Trentadue	- Council Representative
Jacqueline Buchanan	- Community Member
Eryne Donahue	- Community Member
Mariane Kazemir	- Community Member
Lynne Probyn	- Community Member

#### **GUESTS:**

Alice Cavanagh	- Artist
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#### **STAFF PRESENT:**

Biliana Velkova	- Arts Coordinator
Debbie Johnstone	- Committee Clerk

The meeting was called to order at 5:02 p.m.

### **1.0 ADDITIONS TO THE AGENDA**

The following items were added to the agenda:

- **Item 5.2** - Summer debrief regarding public art

## **2.0 ADOPTION OF MINUTES**

### **2.1 Adoption of the June 2, 2016 Minutes**

#### **MOVED and SECONDED**

*THAT the minutes of the June 2, 2016 Public Art Advisory Committee meeting be adopted.*

**CARRIED.**

All members of the Committee present voted in favour of the motion.

## **3.0 PRESENTATIONS**

### **3.1 Children's Path through the City**

Alice Cavanagh, Artist, summarized the undated report regarding a potential art project entitled 'Children's Path through the City.' Ms. Cavanagh explained that the goal for the project would be to see landmarks in the City through the eyes of children in New Westminster.

In response to questions from the Committee, Ms. Cavanagh provided the following information:

- Street signs implemented for the project would be permanent if possible;
- The website component of the project aims to target the younger generation's interest in social media;
- Website text or Quick Response (QR) codes could be included on the signs;
- The project would aim to acquire information from all schools in New Westminster to ensure inclusion for all students interested;
- Volunteer submissions from New Westminster schools would be collected, curated and produced; and,
- Revenue could be generated through selling replica signs online.

Discussion ensued, and the Committee provided the following comments:

- Further consideration regarding the social media aspect of the project could be required;
- It was suggested that the website component of the project could be too critical for its success;
- Background details regarding the story behind the landmark could be displayed directly on the sign;

- Providing elementary schools with a supplementary lesson plan for the project, or hosting a free workshop at community centers could be considered;
- The arts community could be consulted for potential tie-ins through banners on the project website or on the physical maps;
- Researching additional funding sources or partnerships could be considered, as the total budget would require a large contribution from the Public Art Reserve Fund (PARF); and,
- It was suggested that the project could be considered as more of a community or cultural mapping exercise and therefore may not adequately address the public art mandate.

The Committee directed Ms. Cavanaugh to consider the comments provided and to return back to the committee at a later date.

## **4.0 UNFINISHED BUSINESS**

### **4.1 Olympic Torch Legacy**

Biliana Velkova, Arts Coordinator, reported that Bruce Mathers, the artist for the project, installed the mosaic in Queen's Park and that the design is in the final stages of completion. Signage for the piece is currently being considered.

### **4.2 Wood St. Pump Station**

Biliana Velkova, Arts Coordinator, reported that the artist is currently working with designers for the pump station on several different ideas and approaches. Construction is expected to commence next year.

### **4.3 Community Banners Public Art Projects**

Biliana Velkova, Arts Coordinator, reported the following information:

- Artist banners from the public art call have been implemented on Sixth Street;
- Banners from the children's workshop are currently being displayed in Sapperton and on Twelfth Street;
- Surplus funding assisted in the printing of additional banners from the children's workshop in the Glenbrook area, as well as on Royal Avenue; and,

- The project has acquired a great deal of positive feedback from the community.

Discussion ensued, and the Committee enquired on the status of the banner materials post-installation. It was suggested that banners from the children's workshop be redistributed to the artists who participated in the project as a keepsake, while the artist banners could be donated to local non-profit groups for fundraising opportunities.

Ms. Velkova advised that she would research these options and could provide a further update at the next meeting.

#### **4.4 Gateway to Downtown New Westminster**

Biliana Velkova, Arts Coordinator, reported that the unveiling event for the project was successful and that the piece has received positive responses from the community. A permanent plaque for the art piece would be implemented on the north side of the street.

#### **4.5 150 Mosaic Project**

Biliana Velkova, Arts Coordinator, reported the following information:

- Community participation for the mosaic project took place on July 25<sup>th</sup> and 26<sup>th</sup> from 10 a.m. to 8 p.m. at the Centennial Lodge;
- The Parks and Recreation department is currently working on framing the design before its implementation on the Arenex wall;
- A date for the unveiling of the project would be determined once framing is completed; and,
- Additional landscaping surrounding the Arenex would be considered to ensure that the mosaic design is clearly visible.

#### **4.6 Parkade Public Art**

Biliana Velkova, Arts Coordinator, reported the following information:

- Due to a delay in the parkade construction it is anticipated that the artist would not be able to commence work on the project until late fall 2016;
- Concerns have been expressed regarding potential lighting issues for the art piece; therefore, a lighting designer would be consulted; and,
- A further update regarding this matter would be provided at the next meeting.

## **4.7 2017 Work Plan**

### **Public Art Plan**

Biliana Velkova, Arts Coordinator, summarized the on-table handouts and discussed the development of a Public Art Plan (PAP) for the City of New Westminster. The following additional information was provided:

- During a meeting with the Chief Administrative Officer and senior staff it was suggested that a PAP be established to help guide the Committee and the City towards a stronger art plan for the future;
- Establishing objectives regarding where art is to be implemented and why could help the Committee and Council make educated decisions regarding public art;
- Connecting the art plan to both the economic plan and tourism could be valuable; and,
- The PAP could be a working document that would continue to grow with the Committee and the community.

Discussion ensued, and the Committee provided the following comments:

- Establishing a PAP could provide the Committee with a strong focus going forward;
- Developing a comprehensive list of objectives could be helpful;
- Utilizing a chart to indicate the goals and objectives for certain areas within the City could be an adequate way to illustrate the intentions of the PAP; and,
- A mapping exercise could be considered to better understand current locations of public art in the context of their neighbourhoods and to illustrate which areas could benefit from additional work in the future.

Ms. Velkova advised that she would research Public Art Plans implemented by other municipalities and could work to create a work plan for the Committee for their next meeting.

### **Capture Photography Festival**

Biliana Velkova, Arts Coordinator, reported that she had been in discussions with Capture regarding a possible temporary public installation piece in New Westminster during their 2017 festival. A further update with regard to this project would be provided when available.

## **Voluntary Amenity Contributions in Queensborough**

Biliana Velkova, Arts Coordinator, reported that the Development Services department had presented a proposal to Council regarding a voluntary amenity contribution towards public art enhanced bus shelters in the Queensborough area. A jury for the public art process would be established, and a volunteer from the Committee would be required.

## **Public Art Tour**

Biliana Velkova, Arts Coordinator, reported that she had reached out to the City of Richmond with regard to a public art tour but was still waiting for a response.

## **Front Street Mews Opening**

Biliana Velkova, Arts Coordinator, reported that an opening date for the Front Street Mews had not yet been finalized. A further update would be provided on this item when available.

## **4.8 Public Art Inventory**

Biliana Velkova, Arts Coordinator, reported the following information:

- A student could be hired for the project through the Canada Summer Jobs program;
- The Canada Summer Jobs program receives funding from the federal government for students up to minimum wage, after which the Public Art Reserve Fund (PARF) could provide top up funding;
- Applications would be accepted in December, 2016 or January, 2017; and,
- The City would not be able to apply for other grants, as they are specifically reserved for non-profit associations.

Stephen O'Shea, Arts Council representative, suggested that the City could partner with the Arts Council on this process. The Arts Council is a non-profit agency and would be interested in the increase of public art opportunities that this inventory could create.

## **5.0 NEW BUSINESS**

### **5.1 Voluntary Amenity Contributions in Queensborough**

This item was discussed during item 4.7.

### **5.2 Summer Debrief regarding Public Art**

Eric Pattison, Chair, reported that he had visited the Mount Pleasant mural project, which incorporated a variety of different buildings and areas.

Biliana Velkova, Arts Coordinator, reported that she had travelled to Bulgaria and had experienced a unique art project. A continuation of art work on buildings (similar to graffiti) was hidden throughout the town. The project offered a visual connectivity for the neighbourhood.

Bruce Hemstock, Urban Designer, visited Calgary, Alberta, and reported that small framed pieces of art on random buildings in the Inglewood area, and on 17<sup>th</sup> Avenue had caught his attention. Mr. Hemstock explained that although the art was small it was impactful in its ability to tie communities together.

Richard Carswell, Community Member, reported that he had just returned from a five week holiday in Italy and had enjoyed a great deal of public art. The Committee suggested that Mr. Carswell provide a brief slideshow regarding his experience in the future.

## **6.0 REPORTS**

### **6.1 Report from Arts Strategy Task Force**

This item was deferred to the October meeting.

## **7.0 CORRESPONDENCE**

There were no items.

## **8.0 NEXT MEETING**

### **8.1 October 6, 2016 at 5 p.m. in Committee Room #2 or at the Call of the Chair**

**9.0 ADJOURNMENT**

The meeting was adjourned at 7:02 p.m.

Certified Correct,

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**ERIC PATTISON**  
**CHAIR**

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**DEBBIE JOHNSTONE**  
**COMMITTEE CLERK**