



PUBLIC ART ADVISORY COMMITTEE (PAAC)

**May 2, 2019- 5:30 p.m.
Committee Room 2, City Hall**

MINUTES

MEMBERS PRESENT:

- | | |
|-------------------------------------|---|
| Stephen O’Shea | - Chair, Arts Professional Representative |
| Councillor Mary Trentadue | - Council Representative |
| Bruce Hemstock | - Urban Designer |
| Kendra Johnston (left at 7:24 p.m.) | - Community Member |
| Peter Leblanc | - Non-Profit Representative |
| Janice Meehan | - Community Member |
| Neal Michael | - Community Member |
| David Vivian | - Arts Professional Representative |

MEMBER REGRETS:

- | | |
|---------------|--|
| Eryne Donahue | - Alternate Chair
Artist of Recognized Standing in New Westminister |
|---------------|--|

STAFF PRESENT:

- | | |
|---|--|
| Lisa Spitale | - Chief Administrative Officer |
| Rob McCullough | - Manager, Museums & Heritage Services |
| Carolyn Armanini (arrived at 6:47 p.m.) | - Planner 1, Office of the CAO |
| Carilyn Cook | - Committee Clerk |

The meeting was called to order at 5:30 p.m.

1.0 ADDITIONS / DELETIONS TO THE AGENDA

1.1 MOVED and SECONDED

THAT the Agenda for the Public Art Advisory Committee meeting scheduled for May 2, 2019 be adopted with the addition of Item 5.4 – Tugger Project by David Vivian, Arts Professional Representative and Item 5.5 – Under the Parkade “Alley Cat Street Tattoo” Artwork Update by Stephen O’Shea, Chair and Arts Professional Representative.

CARRIED.

All members of the Committee present voted in favour of the motion.

Mr. O'Shea announced that New Business Item 5.3 – Possible Art Requirements for Upcoming Major Capital Projects (Canada Games Pool/Sportsplex, etc.) would be addressed ahead of Unfinished Business Item 4.1 – Public Art Budget.

2.0 ADOPTION OF THE MINUTES

2.1 Adoption of the Meeting Minutes of March 7, 2019

MOVED and SECONDED

THAT the minutes of the March 7, 2019 Public Art Advisory Committee meeting be adopted as circulated.

CARRIED.

All members of the Committee present voted in favour of the motion.

3.0 PRESENTATIONS

There were no items.

4.0 UNFINISHED BUSINESS

4.1 Public Art 2019 Budget – Rob McCullough, Manager, Museums & Heritage Services

Mr. McCullough shared that entering the 2019 fiscal year there was \$499,550 in the public art reserve budget and, as part of the upcoming regular budgeting process, it is expected that the reserve will receive an additional \$130,000, bringing the total to \$629,550.

Coming into 2019, staff moved resources to the capital budget in anticipation of the following potential projects coming out of the budget this year:

Project	Funding
Capture (to be used if the City proceeds with the project)	\$24,700
Community Banner Project	\$15,000
Bus Shelter (tentative)	\$10,000
Floralume (for final maintenance materials)	\$12,500
Public Art Maintenance (maintenance of current pieces)	\$20,000
Commissioned Pieces to be Announced (This will remain in the reserve fund if not used this year)	\$50,000
Total	\$132,200

Mr. McCullough advised that if all the projects noted above come out of the fund this year, it would leave a balance of \$497,350. He stated that all of these projects are committee discussion points; however, staff wanted to ensure that there were funds available in the budget if the PAAC opted to move forward with them.

In response to questions from the Committee, Mr. McCullough provided the following comments:

- Current staffing levels have prevented the City from debriefing with Capture to review the wins and challenges encountered with the public art installations;
- Capture funds will remain in reserve for now as there are a few things around the City that require upkeep and the Committee will be updated as that occurs;
- Information advising visitors to the site that Floralume is an interactive piece may be relayed via signage, etc., with the remaining funds allocated to the piece; and,
- At the September meeting, PAAC will have the opportunity to provide input into a Call for local artists for banners.

Discussion ensued, and the Committee provided the following comments:

- Although the temporary art pieces presented a variety of challenges, they were a good experiment;
- The City should continue with Capture, learning from previous experiences, and exploring how other municipalities make it work;
- The City could have a mural festival such as what takes place in Mount Pleasant, which is a collaboration between the City of Vancouver and local businesses; and,
- The Capture locations were good in terms of visibility and people liked the installations. The City should continue to explore it as a public art option; and,
- The new manager of community arts could engage with Capture to explore more future collaborations.

5.0 NEW BUSINESS

5.1 Arts Strategy Update – Carolyn Armanini, Planner 1, Office of the CAO

Ms. Armanini provided a brief update on the Arts Strategy which includes the City's goals and visions, and the lens with which the actions were developed. Ms. Armanini will provide a further update at an upcoming Committee meeting and outline the prioritization of the Arts Strategy Actions.

5.2 Banner Locations – Rob McCullough, Manager, Museums & Heritage Services

Mr. McCullough shared a list of last year's banner locations for Committee members to consider when providing suggestions of placement for this year's banners. He advised that a number of children participated in the creation of banners as part of the City's art program and the Committee needs to determine the most optimal place for them to be located.

In response to questions from the Committee, Mr. McCullough provided the following comments:

- Ewen Avenue does not have banners yet; however, the Farmer's Market banners are up now; and,
- The cost to retrofit a pole to hold a banner is yet to be determined.

Discussion ensued and members suggested that banner locations could include Sapperton so that the children can see their banners on display during Sapperton Days, as well as the McBride Boulevard, Queensborough, and Quayside areas.

5.3 Possible Art Requirements for Upcoming Major Capital Projects (Canada Games Pool/Sportsplex, etc.) - Lisa Spitale, Chief Administrative Officer

Ms. Spitale circulated a memo titled "Public Art in Upcoming Civic Projects" which outlined next steps in upcoming civic projects including the New Westminster Aquatic and Community Centre (NWACC), the Massey Theatre, the Sportsplex, City Hall, and the Library, and requested that a special meeting of the PAAC be held for the Committee to discuss public art at the NWACC site. She announced that Council approved the new position of "Manager of Community Arts and Theatre" and that, until the position is filled, existing city resources will continue to be used in order to keep projects moving forward.

In response to a question from a Committee member, Ms. Spitale advised that in order to ensure that public art projects occur throughout the City, staff look at geographic distribution, equity, and if there is a developer amenity contribution. If there is concern that public art projects are not distributed fairly, staff will review the City's policy.

Committee members agreed to meet additionally on Wednesday, May 15th and Thursday, May 30th to receive further information and provide additional input on the NWACC project.

MOVED and SECONDED

THAT the Public Art Advisory Committee endorses the upcoming civic projects work plan as outlined in the May 2, 2019 memo titled, 'Public Art in Upcoming Civic Projects.'

CARRIED.

All members of the Committee present voted in favour of the motion.

Procedural note: At this point in the meeting, Item 4.1 – Public Art 2019 Budget was addressed.

5.4 Tugger Project – David Vivian, Arts Professional Representative

Due to time constraints, this item will be moved to the September meeting.

5.5 Under the Parkade “Alley Cat Street Tattoo” Artwork Update – Stephen O’Shea, Arts Professional Representative

Due to time constraints, this item will be moved to the September meeting.

6.0 REPORTS AND INFORMATION

6.1 Public Art Installations: Capture & The Telephone Salesman – Rob McCullough, Manager, Museums & Heritage Services

Mr. McCullough advised Committee members that the Telephone Salesman art installation has now been removed from the wall located at 350 Columbia Street, leaving the wall in need of some repair.

6.2 Queen’s Park Washroom Replacement Public Art Component– Rob McCullough, Manager, Museums & Heritage Services

Mr. McCullough informed the Committee that the artist Cherry, who has previously had art installations in the City’s museum, has been working with the architectural team for the new Queen’s Park washroom and created a piece called “Hide and Seek” which would be visible from the playground area of the Park. The artwork, which was inspired by the Park, consists of a mosaic piece of glass and tile that would be applied to the surface of the wall.

Mr. McCullough presented a drawing of the artwork and advised that since the costing for the drawings put the budget over by approximately \$13,000, the artist has been requested to reduce the artwork by about 75%.

In response to questions from the Committee, Mr. McCullough provided the following comments:

- An architectural team was hired to do the washroom with the City’s architect acting as a liaison;
- This was an Expression of Interest Call and stipulations would have been imbedded in the design work; and,
- The Expression of Interest would have been formulated based on the interest of the PAAC and tempered by staff with respect to site constraints, budgets, and timelines. Next, a review would have been undertaken by a jury to ensure that that project was feasible. After a site visit, artists would have been given a month to hone their projects and then present to the jury, who would have then

made the recommendation to PAAC. It is noted, however, that as this was a smaller project, it may not have gone through all of the steps;

Discussion ensued, and the Committee provided the following comments:

- In the Call, the artists should have some sense of what it costs to do the project;
- If there are staffing issues in the future, some projects should be halted to ensure that they are done properly;
- Concern was raised with respect to the final project accurately reflecting the artist's vision and conveying the message she is hoping for;
- More information is needed on this project and, based on the apprehension being expressed, perhaps we should pause and speak with the artist to identify other opportunities this project does not appear to meet her vision or ours;
- The artists should be requested to look at other mediums so that the entire work can happen, without reduction; and,
- The Call included an offer of a design fee of \$3,000 for a mosaic with the City being responsible for the costs, etc.

6.3 The Development and Completion of Queensborough Pump Stations– Rob McCullough, Manager, Museums & Heritage Services

Mr. McCullough advised that the Wood Street Pump Station is 90% complete, reminding Committee members that the artist was hired to work with the architectural team to connect the Station to the natural environment.

With respect to the Boundary Road Pump Station, the artist, Hanna Benihoud, was engaged to work with the Engineering Department and architectural team. Ms. Benihoud's project integrates children's artwork into a creative piece that embodies the inhibitions of youth and the magic of imagination. In order to achieve this, several children's workshops were held in Queensborough to gauge how the children would respond to the site and what they could get out of it. Currently, Ms. Benihoud is working with the design team on ways to integrate the children's stories into the Pump Station itself.

6.4 Background Information on the UFCW Mural at Fourth & Columbia Streets– Rob McCullough, Manager, Museums & Heritage Services

Mr. McCullough announced that as the City was in the process of removing the Telephone Salesman art installation from the wall of the UFCW building at Fourth Street and Columbia Street, the UFCW were inspired to work with an Indigenous artist to create a mural on the wall of the building as part of the reconciliation process.

Councillor Trentadue added that the project did not go out to a Call as it would have had it gone through the PAAC, and was completed by Indigenous artist

Ronny Dean Harris, who was referred to the UFCW. The title of the mural is “Salmon Arrows” and is a Salish design that depicts Sockeye salmon swimming upriver with arrows representing the ancient instinct of the salmon species migrating to the ocean and back to the water systems of which they were hatched. It is anticipated that the UFCW will take care of the long-term maintenance of the mural as it is on their building.

Councillor Trentadue shared that the UFCW is requesting that the PAAC contribute \$6,000 to the total \$18,000 cost of the mural. In turn, the City would receive recognition of support in the piece, which could be tied to National Indigenous Peoples Day on June 21st. She advised that the City has already made a contribution to the mural in the way of scaffolding, which the City paid for until April.

In response to questions from the Committee, Mr. McCullough provided the following comments:

- The City paid for the majority of the scaffolding and painted the entire wall providing the proper surface, which cost about \$5,000;
- Council has final approval for any funding that may be provided;
- Owners can put what they like on the walls of their buildings as long as not more than 10% of it is advertisement; and,
- The PAAC could request that Council remove funds from the Public Art Reserve Fund to pay for the artwork or reallocate other resources to pay for it.

Discussion ensued, and the Committee provided the following comments:

- While it would be nice to make a contribution to the project, it would set a precedent to others that the PAAC will automatically support completed projects;
- A post completion process could be implemented with nominations/applications coming from anywhere;
- The public art reserve fund holds \$500,000 and, since there are not a lot of projects going on, this could be supported financially;
- Implementing another funding option may be problematic with the granting program that we have in place; however, there should be a way to assist with these kinds of requests;
- The Committee needs to devise ways to incentivize people to come to the PAAC first for advice and to explore the possibility of funding;
- Such requests could be housed in the granting process as funds that come from public arts;
- The UFCW should have provided their budget and supporting paperwork along with their request for funding;
- Perhaps this could be funded another way and not through the PAAC; and,

- Concern was expressed by various Committee members that funding the completed project would be precedent setting and the final decision should wait until after the new Manager of Community Arts and Theatre is hired.

Ms. Cook will add this item to the September agenda and Councillor Trentadue will inform the UFCW of the PAAC's decision, noting that they may bring their request to Council in a more formal manner.

Due to time constraints, New Business Items 5.4 – Tugger Project and Item 5.5 – Under the Parkade “Alley Cat Street Tattoo” Artwork Update will be moved to the September meeting.

7.0 NEXT MEETING

Thursday, September 5, 2019 at 5:30 p.m. – Committee Room 2, City Hall

8.0 ADJOURNMENT

ON MOTION, the meeting was adjourned at 7:29 p.m.

Certified Correct,

Original Signed

Stephen O'Shea
Chair

Original Signed

Carilyn Cook
Committee Clerk