



**PUBLIC ART ADVISORY COMMITTEE
(PAAC)**

July 16, 2020 at 5:30 p.m.

Meeting held electronically under Ministerial Order No. M192

MINUTES

MEMBERS PRESENT:

Eryne Donahue

- Chair/Artist of Recognized Standing
in New Westminster

Councillor Mary Trentadue

- Council Representative

Kathy Curry

- Arts Professional Representative

Peter Leblanc

- Arts Commission Representative

Janice Meehan

- Community Member

Autumn Sweet

- Urban Designer

David Vivian

- Arts Professional Representative

MEMBER REGRETS:

Neal Michael

- Community Member

Stephen O'Shea

- Arts Professional Representative

Craig West

- Urban Designer

GUESTS:

Michael Bjornson

- studioHuB Architects

Lev Shtyn

- studioHuB Architects

Larry Kerr

- Rosie Property Development

STAFF PRESENT:

Todd Ayotte

- Manager, Community Arts and Theatre

Rob McCullough

- Manager, Museums and Heritage Services

Gordon Duggan

- Executive Director, New Media Gallery

Sarah Joyce

- Director-Curator, New Media Gallery

Mike Watson

- Senior Planner

Carilyn Cook

- Committee Clerk

Heather Corbett

- Committee Clerk

The meeting was called to order at 5:32 p.m.

1.0 ADOPTION OF THE AGENDA

1.1 MOVED and SECONDED

THAT the Agenda for the Public Art Advisory Committee meeting scheduled for July 16, 2020 be adopted as circulated.

CARRIED.

All members of the Committee present voted in favour of the motion.

2.0 ADOPTION OF THE MINUTES

2.1 Adoption of the Meeting Minutes of March 5, 2020

MOVED and SECONDED

THAT the minutes of the March 5, 2020 Public Art Advisory Committee be adopted as circulated.

CARRIED.

All members of the Committee present voted in favour of the motion.

2.2 Adoption of the Meeting Minutes of May 7, 2020

MOVED and SECONDED

THAT the minutes of the May 7, 2020 Public Art Advisory Committee be adopted as circulated.

CARRIED.

All members of the Committee present voted in favour of the motion.

3.0 PRESENTATIONS

3.1 Public Art Proposal: 618 Carnarvon – Michael Bjornson, studioHuB Architects

Todd Ayotte, Manager, Community Arts and Theatre, advised that public art work is being developed for a mixed use development located at 618 Carnarvon Street and the developer and design team is presenting to the Committee in accordance with the City's Public Art Policy. It was noted that the project's design team is still working through the development process with both the Planning Department and the Engineering Department.

Larry Kerr, Rosie Property Development, noted that while this project is still very early in the conceptual stage, they want to ensure that they consider and address everything that will see them through to the construction of the project.

Michael Bjornson, studioHuB Architects, provided a presentation on the project advising that the proposed art installation is not definitive and that they are currently seeking feedback from the Committee on the proposal which is in the preliminary stages of development.

In response to questions from the Committee, Messrs. Bjornson and Kerr provided the following comments:

- It is expected that the imagery incorporated into the proposed LED screens would be generated through algorithmic programming which is low maintenance and can provide ever-changing imagery;
- The installation will be designed to provide continual engagement and generate excitement and activity;
- The current plan is to locate the art work on the upper portion of the wall so it can be viewed from multiple angles, and to discourage vandalism;
- The LED screen sizes have not been determined, the lighting cast from them will be subtle, and the images displayed will be vetted to ensure they fit in with the streetscape; and,
- As visitors traverse the street, the view of the art work will change and continue changing as they move along the street.

In response to questions from the Committee, staff provided the following comments:

- While the art work will be on private property, the Public Art Policy allows the Committee to take an advisory role in these types of projects;
- There are many ways that the Committee can provide support and guidance for this project; however, public art funds are designated for art on public spaces; and,
- Next steps for the project's design team includes working out a number of technical details and required approvals with the Planning Department and the Engineering Department, refining their proposal based on feedback from those city departments and PAAC, and returning to the PAAC at a later date with an updated proposal for feedback and advisement.

Discussion ensued and Committee members provided the following comments:

- The Committee welcomed private development interest in supporting public art and were pleased that the team came to the Committee to present their concept in the early stages of development;
- The art work should be engaging, not just be about receiving a show and should not negatively affect neighbouring residents and businesses;
- The screens, which would be suspended over the average viewing height, could cast viewers into a diminutive relationship with the installation but that

it is understood that this will also serve to protect the work from potential vandalism;

- Opportunities for elevated viewing of the installation could be provided via nearby buildings, a viewing structure, etc.;
- Consider how the installation can address the lower section of the wall (the blank space at street level);
- Distances between services, scale, and angles will have to be considered;
- Light spill and impact to surrounding residents and businesses must be considered;
- Need to consider the installation in terms of impact on street entrenched population and consider ways to engage the community in developing the work;
- In developing the content, recognize omissions in the City’s public art representation to ensure cultural diversity, women, indigenous perspectives, and avoid focus on settler history;
- Consider the long term maintenance of the work; and,
- Committee members expressed interest in seeing how the project transpires and look forward to the opportunity to provide feedback and guidance for any artist calls that may be developed in relation to the project.

Carilyn Cook, Committee Clerk, agreed to confirm if a Committee member, who is working for studioHuB on another project, would be in conflict of interest should the need for a Committee vote arise with respect to this project. Ms. Cook will follow up with the Committee member after the meeting.

Rob McCullough, Manager, Museums and Heritage Services, offered support to the applicant by way of the City’s databases with respect to representation in art work, etc.

4.0 UNFINISHED BUSINESS

There were no items

5.0 NEW BUSINESS

There were no items.

6.0 REPORTS AND INFORMATION

There were no items.

7.0 NEXT MEETING

Thursday, October 1, 2020 at 5:30 p.m. – To be confirmed.

8.0 ADJOURNMENT

ON MOTION, the meeting was adjourned at 6:37 p.m.

Certified Correct,

Original Signed
Eryne Donahue
Chair

Original Signed
Carilyn Cook
Committee Clerk