



PUBLIC ART ADVISORY COMMITTEE

Thursday, October 1, 2015 – 5:00 p.m.
Meeting Room 1
City Hall

MINUTES

MEMBERS PRESENT:

- | | |
|---------------------------|---|
| Lynne Probyn | - Chair, Community Member |
| Karen Campbell | - Urban Designer (arrived at 5:15 p.m.) |
| Eryne Donahue | - Community Member |
| Ted Drabyk | - Community Member |
| Peter Lojewski | - Community Member |
| Mariane Kazemir | - Community Member |
| Councillor Mary Trentadue | - Council Representative |

MEMBERS REGRETS:

- | | |
|-------------------|----------------------------------|
| Jacqueline Dionne | - Arts Commission Representative |
| Ted Drabyk | - Community Member |
| Eric Pattison | - Urban Designer |

GUESTS:

- | | |
|-----------------|-----------------------|
| Meredith Pruess | - Capture Photography |
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STAFF PRESENT:

- | | |
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| Rob McCullough | - Manager, Cultural Services |
| Biliana Velkova | - Arts Coordinator |
| Lindsey Canning | - Recording Secretary |

The meeting was called to order at 5:10 p.m.

1.0 ADDITIONS TO THE AGENDA

The following items were added to the agenda:

- Item 5.1: An announcement for upcoming show; and,
- Item 5.2: Communications sub-committee update.

2.0 ADOPTION OF MINUTES

2.1 Adoption of the September 3, 2015 Minutes

MOVED and SECONDED

THAT the minutes of the September 3, 2015 Public Art Advisory Committee meeting be adopted.

CARRIED.

All members of the Commission present voted in favour of the motion.

3.0 PRESENTATIONS

3.1 Capture Photography Festival Public Art Presentation

Meredith Pruess, Capture Photography, provided an on-table PowerPoint presentation regarding Capture Photography Festival public art.

In response to questions from the Committee, Ms. Pruess provided the following information:

- Vinyl used in projects lasts approximately six months;
- Common issues when utilizing vinyl include the public picking at the project and graffiti;
- In general, the public tends to respect public art and would prefer to see art work rather than advertising;
- Capture Photography curates all art submissions to interested partners;
- Capture Photography and the Burrard Arts Foundation provided funding for the BC Hydro installation;
- Capture Photography consists of two people, one of which is a full time volunteer
- Capture Photography is a registered non-profit and is preparing to apply for charity status;
- Capture Photography has a relationship with other municipal galleries such as West Vancouver Art Gallery and New Media Gallery;
- Capture Photography is always looking for other municipalities to work with;
- Every gallery that hosts art as part of the Capture Photography Festival has an opportunity to host a piece of the festival.

3.2 Temporary and Community Public Art Opportunities

Biliana Velkova, Arts Coordinator, provided an on-table PowerPoint presentation regarding temporary and community public art opportunities.

In response to questions from the Committee, Ms. Velkova provided the following information:

- The honorarium for the artist should be between \$700 and \$900;
- The installation and de-installation services would be paid for by City services;
- The City's Electrical department completes all the installation of banners;
- Vinyl can last anywhere between 10 to 15 years, and in some cases the company that has produced the vinyl that will fix damaged installations free of charge;
- The Engineering department has requested eight additional pieces of electrical box art which has created the arts program "Paint the Town";
- Exhibition pieces generally last longer than the boxes;
- The estimated \$700 per bus shelter does not include design;
- The City has access to up to eight shelters and would not be required to pay for advertising space; and,
- There Public Art Reserve Fund has approximately \$400,000, with \$10,000 identified for community projects.

Discussion ensued, and the Committee expressed support for the projects as outlined in the presentation. Potential locations for projects could include Royal City Centre and the Massey Theatre's brick circle.

Staff requested that Committee members consider additional potential locations for temporary art projects. Ms. Velkova advised that she can draft a call for artists to speculate on sites and to create proposals for individual sites.

4.0 UNFINISHED BUSINESS

There were no items.

5.0 NEW BUSINESS

- 5.1** Peter Lojewski, Community Member, announced an upcoming pop art exhibition scheduled for Thanksgiving weekend at Queen's Park.
- 5.2** Rob McCullough, Manager, Cultural Services, and Biliana Velkova, Arts Coordinator, advised that the Communications Subcommittee will launch a Facebook page, Twitter and Instagram account, and a Mail Chimp account to facilitate open communication up with the public. Mr. McCullough and Ms. Velkova advised that these communication fall under art services, which would maintain the conversations.

Discussion ensued, and the Committee noted that it would be important for the social media to come from the City.

6.0 REPORTS

6.1 Active Projects

a. Parkade Public Art

Rob McCullough, Manager of Cultural Services, and Biliانا Velkova, Arts Coordinator, advised that the artists presented seven proposals for the project, and the selection jury requested that two of pieces be further developed. The pieces should explain how their image may come through and how well the image can be seen with the weaving of the materials and the use of colour.

In response to questions from the Committee, Mr. McCullough and Ms. Velkova advised that the honorarium for artists was encompassed in the overall budget. The project has been funded by the Engineering department. Mr. McCullough and Ms. Velkova further advised that the artists were requested to create a vision and provide materials, noting that fabricators would come in later in the process.

b. Vancouver Biennale

Rob McCullough, Manager of Cultural Services, provided the following update regarding the Vancouver Biennale:

- The Biennale has reported a shortfall of \$30,000 – \$40,000 dollars and have requested that the City to cover the amount;
- If Council decided to decline the additional funding, the Public Art Advisory Committee could allow the additional funds to come from the Public Art Reserve Fund;
- To date, 50% of the project budget has been spent;
- If the full project is not completed, the City could request \$30,000 back, which is not guaranteed; and,
- The City agreed to the project with the full assurance that the project could be realized.

In response to questions from the Committee, Mr. McCullough provided the following information:

- The Biennale is still planning to install the Blue Trees project, and if their budget request is not approved, this may impact their willingness to perform the installation of the remaining projects;
- Providing additional funding might mar any future public art and Council's opinion regarding public art;
- It cannot be guaranteed that the Biennale would request any additional funding;

- The Biennale had advised the budget shortfall is due to various reasons, including engineering issues, materials issues and requirements, as well as the loss of donated material.

Discussion ensued, and the Committee noted the following comments:

- The additional cost could be upsetting to tax payers;
- The WOW installation has been problematic;
- The Biennale program is more complex than anticipated;
- It was suggested that the additional funds could be provided from the Public Art Reserve Fund; and,
- The additional amount could be negotiated with the Biennale.

MOVED and SECONDED

THAT additional funding for the Vancouver International Biennale Exhibit WOW New Westminster from the public Art Reserve fund, in the amount of up to \$40,000 be recommended to City Council.

CARRIED.

Mariane Kazemir voted in opposition to the motion.

7.0 CORRESPONDENCE

There were no items.

8.0 NEXT MEETING

November 5, 2015 at 5:00 p.m. in Meeting Room 1

9.0 ADJOURNMENT

ON MOTION, the meeting was adjourned at 7:21 p.m.

Certified Correct,

LYNNE PROBYN
CHAIR

LINDSEY CANNING
RECORDING SECRETARY