



“Wait for Me Daddy” Memorial Task Force

**Wednesday, October 9, 2013 – 2:30 p.m.
Committee Room No. 2 – City Hall**

MINUTES

MEMBERS PRESENT:

Councillor Lorrie Williams	- Chair
Wayne Wright	- Mayor
Chief Dave Jones	- Police Services
Herb Hamm	- Curator, Canadian Forces Armoury
Calvin Donnelly	- Member at Large
Andrew Conradi	- Member at Large
Ruby Campbell	- Volunteer Coordinator
Julie Schueck	- Heritage and Community Planner
Greg Magirescu	- Manager, Arts & Cultural Development
Robert McCullough	- Museum & Archives
Freda Hogg	- Honourary Member
Bob Collyer	- United Church Representative

MEMBERS REGRETS:

Blair Fryer	- Communications
Rick Page	- Director of Legislative Services
Chief Tim Armstrong	- Fire & Rescue Services
Lisa Spitale	- Chief Administrative Officer

GUESTS:

Don Wong	- Executive Consultant
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STAFF:

Alison Worsfold	- Committee Clerk
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The meeting was called to order at 2:33 p.m.

1.0 ADDITIONS TO AGENDA

There were no additions.

2.0 ADOPTION OF MINUTES

2.1 Adoption of the Minutes of August 23, 2013

MOVED and SECONDED

THAT the minutes of the Wait for Me Daddy Memorial Task Force meeting held August 23, 2013 be received and adopted.

CARRIED.

All members present voted in favour of the motion.

3.0 PRESENTATIONS

3.1 Update on Artists' progress

Greg Magirescu, Manager of Arts and Cultural Development, provided a slideshow of pictures sent to the City from the artists. Mr. Magirescu provided an update on the progress of the sculptures, and noted that the artists have been working diligently to finish the project in a timely manner.

Councillor Lorrie Williams, Chair, suggested that producing a PowerPoint presentation detailing the artists' other work would give the community a better understanding as to why they were chosen for the project.

Procedural note: Chief Dave Jones exited the meeting at 2:40 p.m.

4.0 UNFINISHED BUSINESS

4.1 Project Manager – Name and scope

Greg Magirescu, Manager of Arts and Cultural Development, provided the following information regarding the hiring of a 'Wait for Me Daddy' Project Manager:

- A project of this scope usually requires a Project Manager;
- The majority of the duties for a Project Manager position have been completed by the Task Force, which cuts the Project Management budget substantially;
- A Request for Proposal (RFP) was recently advertised for a qualified Public Art Consultant/Project Manager;
- Three applicants were interviewed, with Urban Art Management being awarded the contract;
- The principals are Leesa Strimbicki and Ilona Banks, with extensive combined experience in managing public art projects throughout the Lower Mainland; and,

- It was suggested that the project managers attend the next 'Wait For Me Daddy' Memorial Task Force meeting to be introduced and provide details on the scope of the work.

4.2 Budget meeting results

Greg Magirescu, Manager of Arts and Cultural Development, provided details regarding the budget meeting results, and noted the following:

- There is a perception that the *whole* project maintains a budget of \$300,000;
- The \$300,000 budget is inclusive to the artwork only;
- The 2014 and 2015 events will have separate budgets; and,
- City staff, including the CAO and Director of Finance, is in the process of developing a budget for all the added components, such as the parade, VIP reception and commemorative march.

4.3 Submission to Heritage Canada

Don Wong, Executive Consultant, provided the following information regarding the City's Submission to Heritage Canada:

- The 'Wait for Me Daddy' program is headed by Commemorate Canada;
- The Intergovernmental Relations Office handles all of the Royal visits to the Province;
- The scheduled meeting between the 'Wait for Me Daddy' Memorial Task Force and the Intergovernmental Relations Office has been postponed until January 2014;
- The Province of British Columbia has not showed interest in supporting the Dutch Royal Family's attendance at the 2014 event; however, the province has agreed to help bring the British Royal Family to the 2015 event; and,
- The best timing for the 2015 event will most likely be during the Fall, in coordination with the British Royal family schedule.

Procedural note: Chief Dave Jones re-entered the meeting at 3:15 p.m.

5.0 NEW BUSINESS

5.1 Appointment of Museum and Archives Department Representative

Item was addressed at the previous meeting.

5.2 Meeting with Business Improvement Association (BIA) - Street Festival, Food trucks

Ruby Campbell, Volunteer Coordinator, provided an update regarding the 2014 'Wait for Me Daddy' street festival:

- There will be two different components – the community component and the VIP component;
- Plans have been made to meet with the Anvil Centre team to better understand their vision, as the Anvil Centre will open right before the scheduled 2014 'Wait For Me Daddy' event;
- The City is in the process of speaking with the Business Improvement Association (BIA) to discuss street festival options;
- Local businesses will need sufficient time to prepare their stores for the 2014 street festival event; and,
- Now that the art aspect of the 'Wait for Me Daddy' initiative is well underway, the Task Force can start focusing on the development of the street festival.

Discussion ensued and the following comments were noted:

- There are currently no incoming Federal or Provincial grants;
- The potential monetary funding identified to date is as follows:
 - \$250,000 from the Department of Canadian Heritage (primarily used for the 2015 event);
 - \$50,000 from Veteran Affairs (for the artwork);
 - \$225,000 from various corporate sponsors; and,
 - Approximately \$79,000 from potential brick sales.
- Professional Staff need to be assigned to investigating appropriate costs for the bricks, so the Task Force can start pursuing brick sales;
- Footsteps will also be placed all the way down 8th street with names on them; and,
- Location of the bricks in Hyack Square will initiate different brick costs, as larger squares will be placed closer to the statue.

5.3 Heritage Contest for 2014 – Elementary and Secondary School

Julie Schueck, Heritage Planner provided the following update regarding the 2014 Heritage Contest:

- Heritage Canada holds the contest every 3rd week in February;
- The contest was based around the Royal Columbian Hospital in 2013;
- City staff are aiming to base the 2014 contest around the 'Wait for Me Daddy' initiative; and,
- The heritage contest is designed for elementary students.

5.4 Involvement of School District 40

Discussion ensued in regards to the involvement of School District 40, and the following comments were noted:

- The Task Force should look at establishing a 'Wait for Me Daddy' project for middle school and high school students;
- Investigate the idea of assigning a local soldier to a high school student who they can research and write a report on;
- Perhaps look at setting up a meeting with the Social Studies department to go over ideas of adding the 'Wait for Me Daddy' initiative into their curriculum; and,
- If we include *all* of the schools in School District 40, the initiative could ultimately result in a province-wide program.

5.4 Formation of sub-committees

There was a general consensus that an engineer should be assigned to complete the brick layout design. Further, that the Task Force should consider forming a 'Brick Sub-Committee' to tackle the brick sales, and other sub-committee's as seen fit.

6.1. REPORTS AND INFORMATION

6.1. Upcoming trip to Ottawa – Post Office, Mint, Department of National Defence, and Dutch Ambassador

Councillor Williams advised that she is going to Ottawa to attend the Federation of Canadian Municipalities (FCM) conference, and has made appointments with Canada Post, the Royal Canadian Mint, Department of National Defense, and Heritage Canada to discuss the 'Wait for Me Daddy' initiative. Councillor Williams noted that the Dutch Ambassador will not be available to meet as previously planned, but she keeps in contact with him regularly.

MOVED AND SECONDED

THAT all verbal reports be received and adopted.

CARRIED.

All members of Task Force present voted in favour of the motion.

7.0 CORRESPONDENCE

MOVED AND SECONDED

THAT the following items be received for information:

7.1 Newspaper article of Sep 9, 2013 from the Vancouver Sun

7.2 Letter to the Editor of Aug 12, 2013 from R.P. Smith Re: Newspaper article of Jul 25, 2013 from the Times Colonist and VIP request (article attached)

Freda Hogg, Honourary Member, suggested that the Director of the National War Museum in Ottawa be included as a VIP at the 2014 event.

In response, Robert McCullough, Museum and Archives, advised that he will contact the Director of the National War Museum in Ottawa and will inquire if there are any artifacts related to the 'Wait for Me Daddy' initiative that could be included with the two events.

CARRIED.

All members of Task Force present voted in favour of the motion.

8.0 NEXT MEETING

Next meeting: Wednesday, November 13, 2013, EOC Room No. 2, City Hall at 2:30 p.m.

9.0 ADJOURNMENT

The meeting concluded at 4:25 p.m.

Certified Correct,

Lorrie Williams
Chair

Alison Worsfold
Committee Clerk