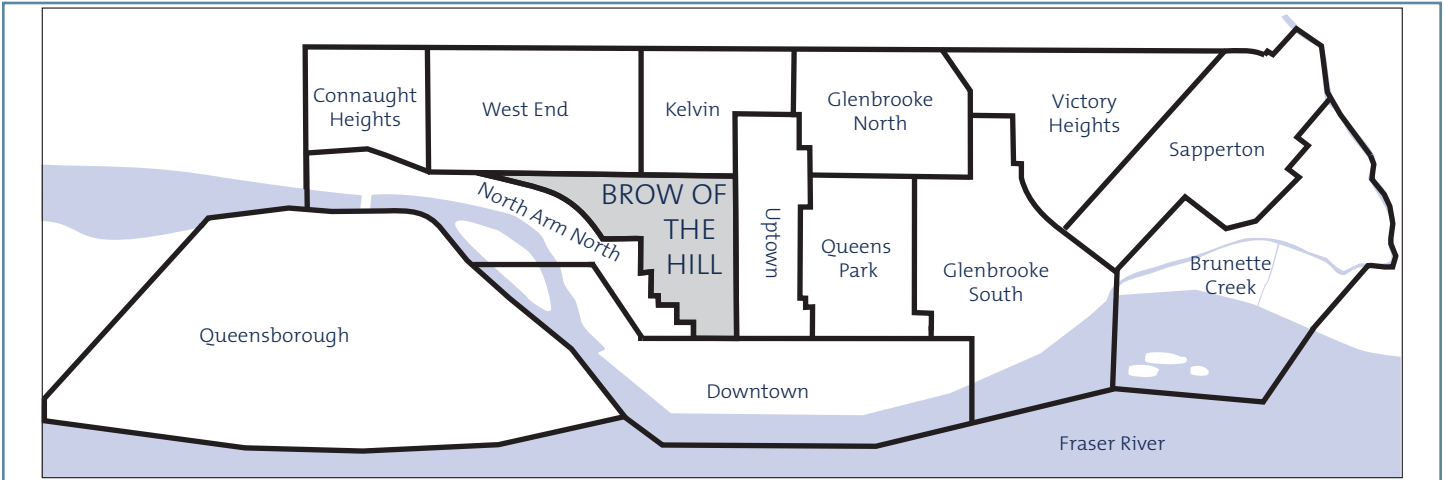




Brow of the Hill

2006 Census



A Note About Neighbourhood Profiles

All data in tables, charts, and text is from Statistics Canada, based on the 2006 and 2001 Census. References in the text to “more”, “fewer”, or “similar” are all based on comparisons with Census figures for the City of New Westminster as a whole. For assistance, please contact the City of New Westminster Planning Division at 604.527.4532 or plnpost@newwestcity.ca.

Distinct Neighbourhood Features

Brow of the Hill is growing but at a slower pace than the City. It has fewer adults over 50 and more adults under 50. Its educational and occupational profile match the City’s, but its unemployment rate is higher. Residents are 5% more likely to take transit to work. More of its people live in single person households, and there are fewer couples with children. About two-thirds of households moved between 2001 and 2006. Brow of the Hill has significantly lower household income and a higher incidence of low-income. Most households rent, and almost half of these struggle with housing affordability.

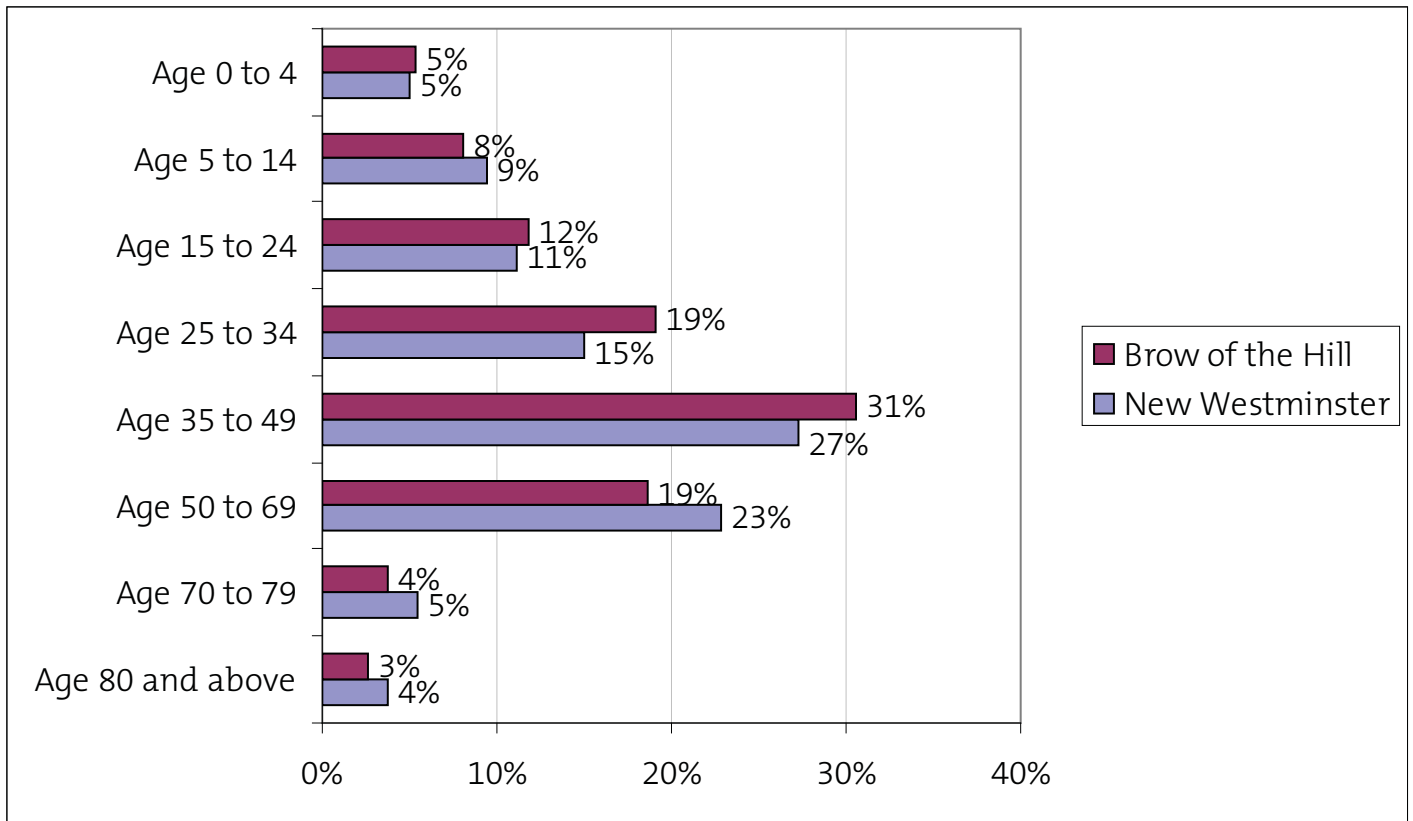
English is spoken at home by 72% of residents. However, in contrast to the City, English is becoming less common as a home language. Overall, immigrants comprise a 6% higher share of the population. Among immigrants, persons coming to Canada since 2001 are much more likely to locate here than in other neighbourhoods.

Population & Age Groups

	New Westminister		Brow of the Hill	
Total population	57,850		9,520	
Age 0 to 4	2,925	5.1%	510	5.4%
Age 5 to 14	5,480	9.5%	765	8.0%
Age 15 to 24	6,410	11.1%	1,125	11.8%
Age 25 to 34	8,700	15.0%	1,820	19.1%
Age 35 to 49	15,795	27.3%	2,915	30.6%
Age 50 to 69	13,215	22.8%	1,775	18.6%
Age 70 to 79	3,140	5.4%	360	3.8%
Age 80 and above	2,195	3.8%	250	2.6%

- Total population is up 6.3% since 2001, compared with 7.5% City-wide.
- Brow of the Hill makes up 16.5% of City’s population.
- Compared to the City, Brow of the Hill has 8% more persons aged 25 to 49, and 6% fewer aged 50 and over.

Population & Age Groups



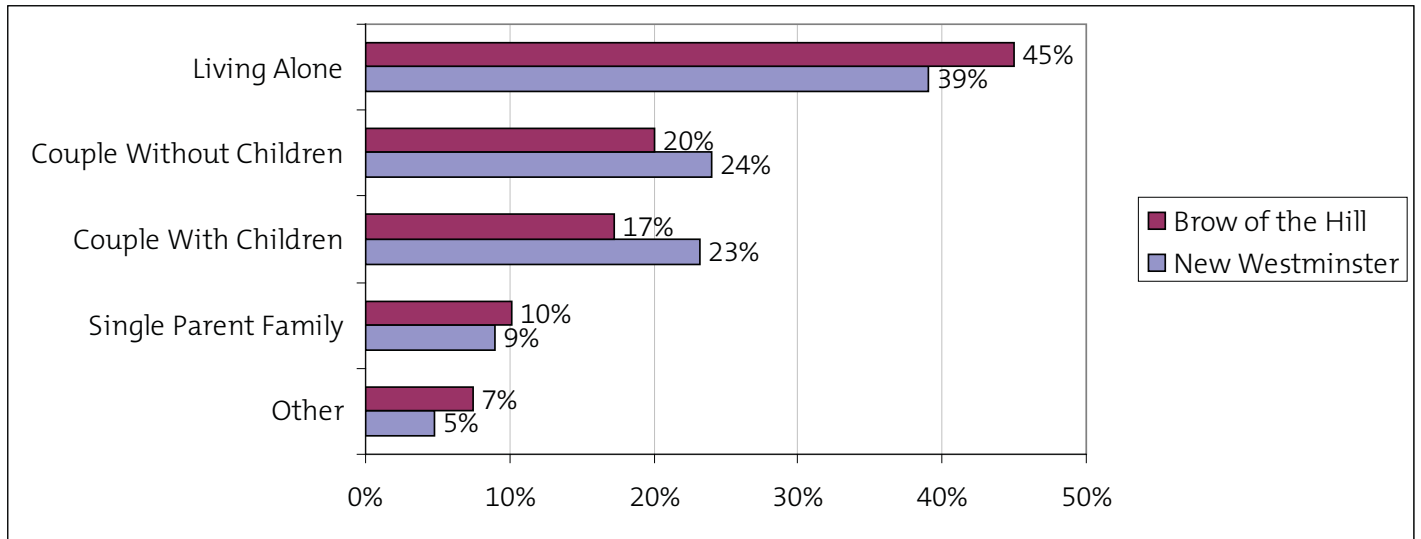
Types of Households & Mobility

	New Westminster		Brow of the Hill	
Total Family and Household Types*	27,585		5,030	
Living Alone	10,700	38.8%	2,270	45.1%
Couple Without Children	6,700	24.3%	1,025	20.4%
Couple With Children	6,280	22.8%	860	17.1%
Single Parent Family	2,605	9.4%	505	10.0%
Other	1,300	4.7%	370	7.4%
Total Households*	27,050		4,985	
Multiple-Family Households	505	1.9%	40	0.8%
Average Household Size	2.1		1.9	
Population moved within last 5 years	28,885	52.6%	6,065	67.4%

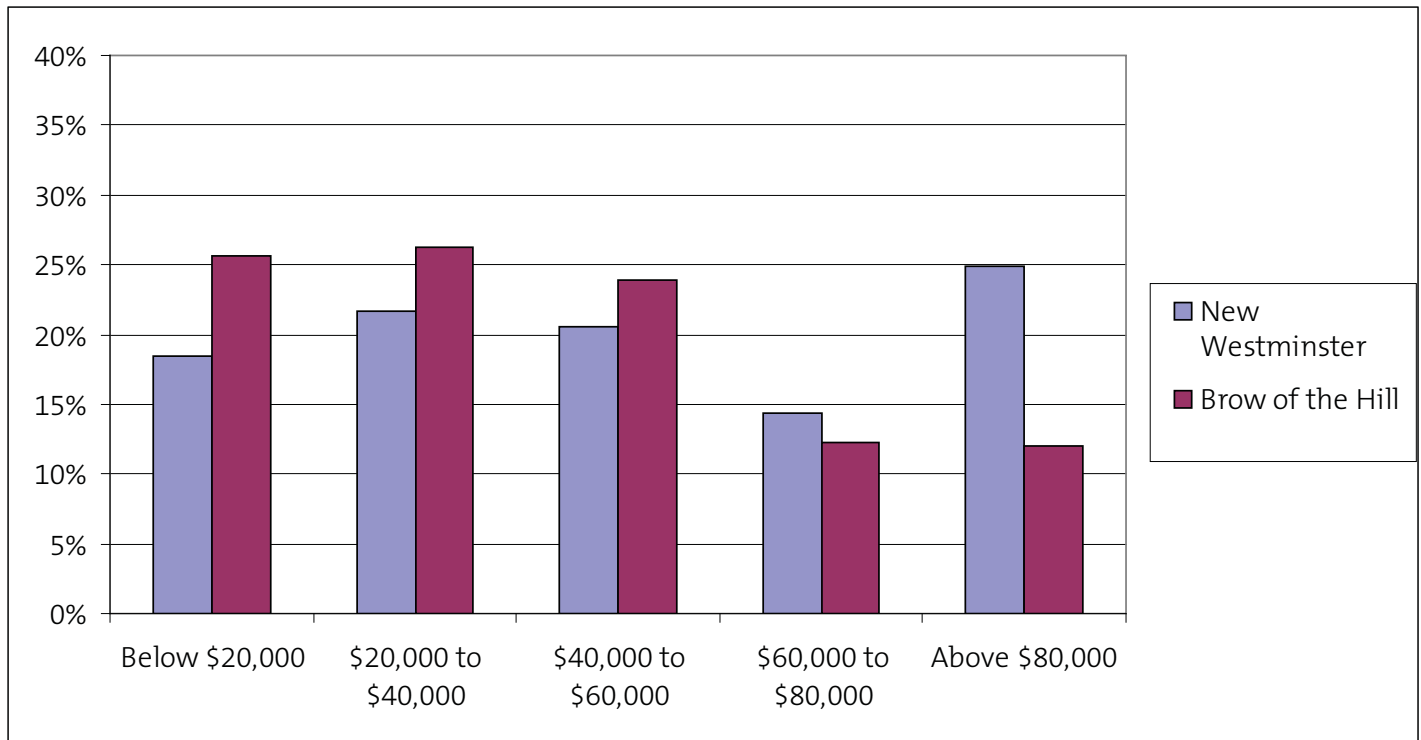
*Note: The total of family/household types is greater than the number of total households because some families live together in multiple-family households.

- Persons living alone are by far the most common type of household in the City. These households are even more prevalent in Brow of the Hill.
- Brow of the Hill's household mix has 6% fewer couples with children, and 6% more persons living alone.
- Although the City and Brow of the Hill have different shares of household types, the overall order of most common to least common is exactly the same.
- This neighbourhood has very high mobility, with 67% of households moving within the last 5 years. This is 15% higher than the City-wide figure.

Types of Households



Household Income



Household Income

Household income in 2005	New Westminster		Brow of the Hill	
Total Households	27,045		4,985	
Below \$20,000	4,995	18.5%	1,275	25.6%
\$20,000 to \$40,000	5,870	21.7%	1,310	26.3%
\$40,000 to \$60,000	5,575	20.6%	1,190	23.9%
\$60,000 to \$80,000	3,890	14.4%	610	12.2%
Above \$80,000	6,720	24.8%	600	12.0%
Median household income	\$ 48,773		\$ 37,842	
Average household income	\$ 60,408		\$ 43,814	
Prevalence of Low Income		20.3%		32.5%

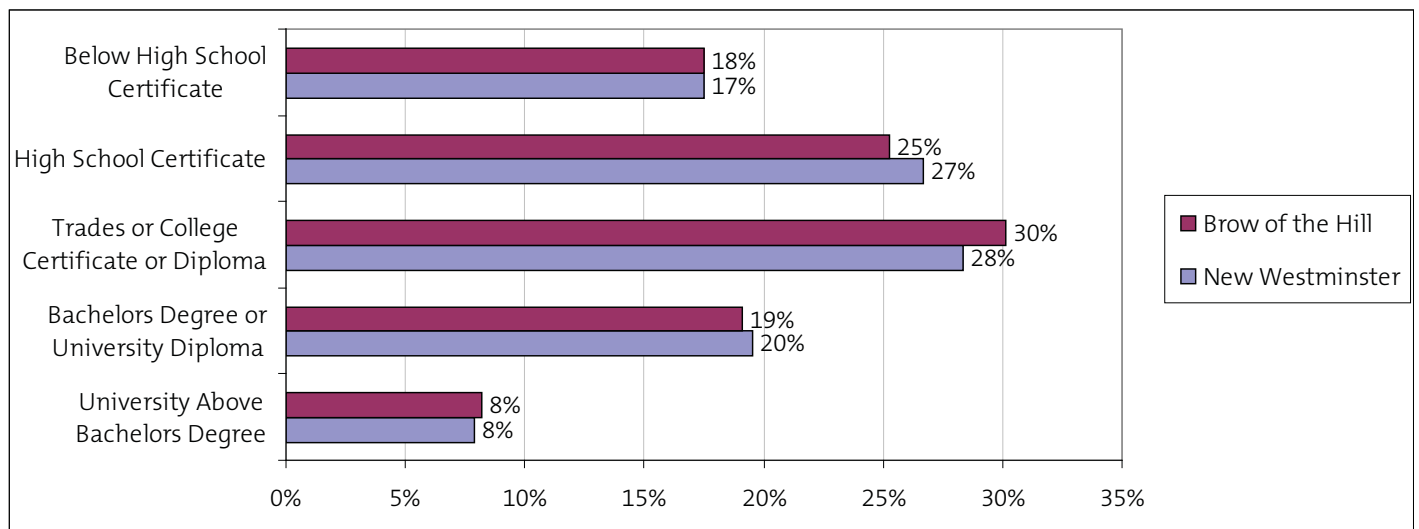
- Compared to the City, there are 8% more households in the lowest income category, 4% more in the 2nd lowest, and 13% fewer in the highest income category.
- Brow of the Hill's median household income is 22% lower than the City's. There is also a high prevalence of low income (32.5%), more than 12% above the City-wide rate.

Housing Types, Tenure & Affordability

	New Westminster		Brow of the Hill	
Total Occupied Dwellings	27,050		4,985	
Apartment	17,875	66.1%	4,400	88.3%
Townhouse/Duplex	1,145	4.2%	225	4.5%
Single Family	5,055	18.7%	225	4.5%
Single Family with Suite	1,458	5.4%	73	1.5%
Secondary Suite	1,458	5.4%	73	1.5%
Rented	12,495	46.2%	3,450	69.2%
Owned	14,555	53.8%	1,530	30.7%
Tenant households spending 30% or more of income on housing	4,895	39.2%	1,520	44.1%
Owner households spending 30% or more of income on housing	3,710	25.5%	380	24.8%

- Most households live in apartments, comprising a 17% higher share than City-wide.
- 69% of households rent housing, which is a 23% higher share than City-wide. 44% of renter households struggle with affordability, which is a 5% higher share than City-wide.

Education



Education

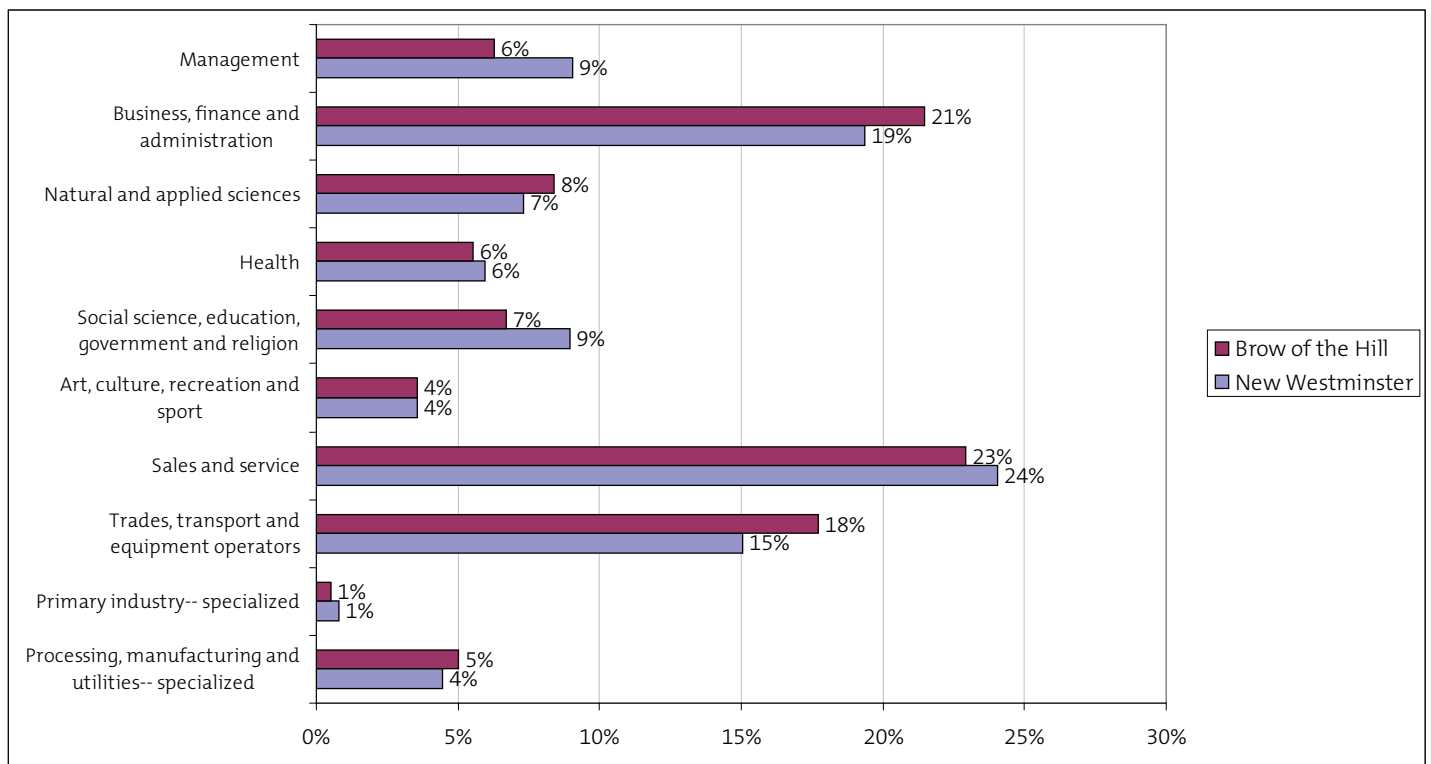
	New Westminster		Brow of the Hill	
Population Aged 15 and over	49,455		8,245	
Below High School Certificate	8,640	17.5%	1,445	17.5%
High School Certificate	13,210	26.7%	2,085	25.3%
Trades or College Certificate or Diploma	14,025	28.4%	2,485	30.1%
Bachelors Degree or University Diploma	9,665	19.5%	1,575	19.1%
University Above Bachelors Degree	3,910	7.9%	675	8.2%

- Brow of the Hill's educational and occupational profile is very similar to the City's, but it has a 2.6% higher unemployment rate.
- For both areas, Trades/College Certificates and Diplomas are the most common category, followed by High School completion.
- Sales and service is the most common occupational group for both Brow of the Hill and the City.

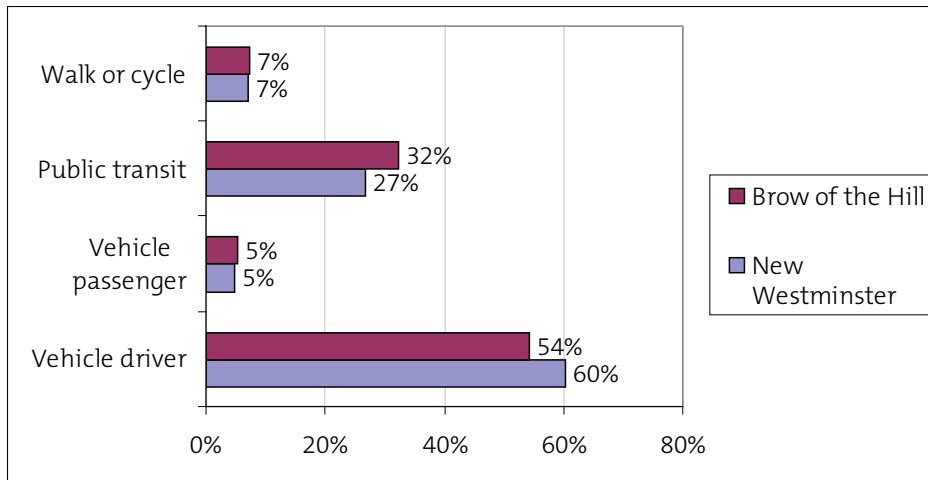
Labour Force

	New Westminster	Brow of the Hill
Population 15 years and over	49,455	8,245
Labour force 15 years and over	34,260	5,890
Participation rate	69.3%	71.4%
Unemployment rate	5.6%	8.2%
Live and Work in New Westminster (incl. home-based)	20.2%	16.6%

Occupations



Mode of Travel to Work



- Brow of the Hill residents are 5% more likely to take transit to work.
- Transit's share of work trips is up 8% since 2001, vs. 7% for the City.

Ethnic Origin

	New Westminster		Brow of the Hill	
Total population	57,850		9,520	
Single responses	30,775	53.2%	5,185	54.5%
Multiple responses	27,075	46.8%	4,330	45.5%
Top 10 Ethnicities			Top 10 Ethnicities	
English	15,405		English	2,330
Scottish	11,645		Scottish	1,585
Canadian	9,245		Irish	1,360
Irish	9,020		Canadian	1,275
German	6,090		German	960
French	4,455		French	790
Chinese	4,245		Chinese	675
East Indian	4,110		Filipino	660
Filipino	3,380		Aboriginal origins	490
Ukrainian	2,795		Ukrainian	425

Note: Table shows both single & multiple responses, so the number of responses is greater than the total population.

Home Language

	New Westminster		Brow of the Hill		
Total Population	57,845	100.0%	9,515	99.9%	
Multiple responses	1,635	2.8%	335	3.5%	
Single responses	56,215	97.2%	9,185	96.5%	
Top 5 Languages			Top 5 Languages		
English	45,650	78.9%	English	6,865	72.1%
Punjabi	1,785	3.1%	Filipino	255	2.7%
Filipino	1,000	1.7%	Punjabi	185	1.9%
Mandarin	980	1.7%	Russian	180	1.9%
Korean	820	1.4%	Romanian	175	1.8%

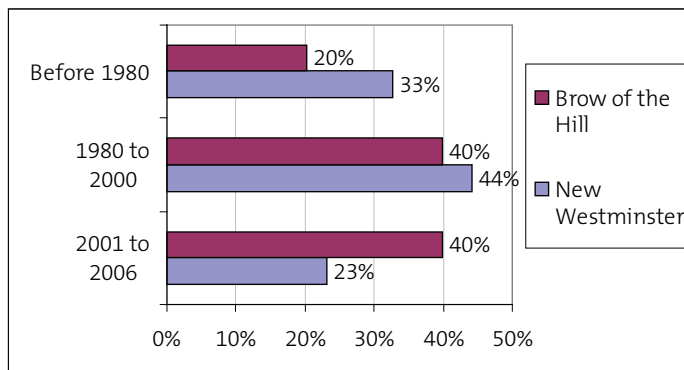
- English is 7% less prevalent in Brow of the Hill. It dropped 2% in prevalence between 2001-2006 in Brow of the Hill but increased by 3% City-wide during the same period.
- Russian, Romanian, and Persian (not shown) are more prominent languages, as compared to the rest of the City.

Citizenship & Immigration

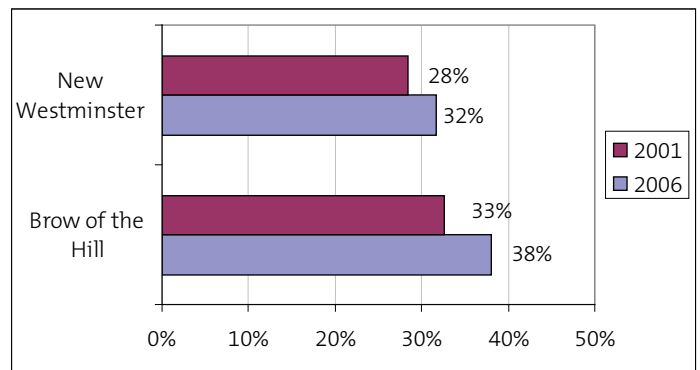
	New Westminster		Brow of the Hill		
Total population	57,850		9,520		
Canadian citizens	52,100	90.1%	7,875	82.8%	
Not Canadian citizens	5,750	9.9%	1,640	17.2%	
Non-Immigrants	38,630	66.8%	5,740	60.3%	
Immigrants	18,360	31.7%	3,615	38.0%	
Top 10 Source Countries Overall					
Philippines	2,425	13.2%	Philippines	515	14.2%
India	2,045	11.1%	China	290	8.0%
United Kingdom	1,585	8.6%	Romania	215	5.9%
China	1,430	7.8%	India	195	5.4%
South Korea	795	4.3%	South Korea	175	4.8%
Romania	615	3.3%	United Kingdom	170	4.7%
Hong Kong	575	3.1%	Iraq	135	3.7%
United States of America	560	3.1%	Afghanistan	105	2.9%
Fiji	370	2.0%	Poland	100	2.8%
Poland	365	2.0%	USA	90	2.5%
Top 3 Recent Source Countries (2001-2006)					
Total	4,250		Total	1,445	
Philippines	710	16.7%	Philippines	235	16.3%
China	690	16.2%	China	195	13.5%
Romania	435	10.2%	Romania	190	13.1%

- Compared to the City, Canadian citizens make up a 7% lower proportion of the population in Brow of the Hill.
- Immigrants make up a 6% higher share of the population.
- Between 2001-2006, the share of immigrants increased in both the City and Brow of the Hill, but grew 2% more in this neighbourhood.
- Source countries such as Iraq and Afghanistan are more prominent.
- Brow of the Hill has a different mix of immigrants overall but has the same top three recent source countries as the City.
- Brow of the Hill has a very different time pattern of immigration, with 17% more coming to Canada between 2001-2006, and 13% fewer arriving prior to 1980.

Period of Immigration



Immigrants' Share of Population



Note: How Numbers Add Up in the Census

The Census uses "random rounding" in its data, to round numbers either up or down to multiples of 5. Because of this, some figures differ slightly. For example, New Westminster population may be shown as either 57,850 or 57,845. Both totals can be considered correct and accurate.